



## FICTION EXPERTS PLENARY FICTION CREATIVE FORUM

UNDER THE FRAME OF THE  
**EUROVISION CREATIVE DAYS**  
15 SEP - 18 SEP 2014

**15 SEPT. 2014/ BERLIN – KALKSCHEUNE**  
JOHANNISSTRASSE 2, 10117 BERLIN

## AGENDA

8:30 - 9:00	<b>REGISTRATION</b>
9:00 - 9:30	<b>WELCOME COFFEE AND INTRODUCTION</b> Bettina Brinkmann, Head of EBU TV-department, Liselott Forsmann, Head of Fiction Bureau
9:30 - 10:10	<b>HOW, WHERE AND WHY ISRAELI HUMOUR TRAVELS TODAY</b> Omri Marcus, successful writer and Head of Creative at Electric-Sheep
10:10 - 10:45	<b>HOW TO MAKE LOCALLY BOUND CRIME REMAKES WORK AT HOME?</b> Nora Melhli, Head of Drama at Shine France opens up the processes with Corsican <i>Broadchurch</i> and British-French <i>The Tunnel</i>
10:45 - 11:00	<b>BERLIN FILM ACADEMY</b> <b>COMMENT : THINKING LOCALLY/GLOBALLY</b>
11:00 - 11:15	<b>Coffee Break</b>
11:15 - 11:30	<b>UPDATING EUROPE/USA NOW. WHAT IS CHANGING IN THE MARKETS? NEW FORMS OF CO-WORKING</b> Steven Bawol, Managing Director of Helion Pictures
11.30 - 11:45	<b>UPDATING RUSSIA /EUROPE NOW. INTERNATIONAL ACTIVITY IN RUSSIA: COPRODUCTION/ SVOD-MARKETS</b> Anna Cobb Morozova, BU leader and CIS at Milky Way, Russia
11.45 - 12.45	<b>DISCUSSION : WHAT ONE TERRITORY IS LOOKING FOR IN THE OTHERS - NEW WAYS OF CO-CREATING INTERNATIONALLY - BEST DEVELOPMENT PROCESSES - HOW TO COMBINE STRONG CONTENT, NATIONAL VALUES AND INTERNATIONAL DEALS</b> With presenters, fiction delegates and students
12.45 - 13:00	<b>PRESENTATION OF EUROPEAN CO-CREATION IDEAS</b>
13.00 - 14.00	<b>Lunch Break</b>
14:00 - 15:45	<b>EUROVISION CREATIVE FORUM FICTION FORMATS</b> (Liselott moderating)  1. NEW FORMATS: <ul style="list-style-type: none"> <li>• Umbrella: Lives of Tomaz Kajzer (RTVSLO) / Peter Bratuša - Špela Levičnik Oblak</li> <li>• Sketch/Comedy : Gwlad Yr Astra Gwyn (S4C) / Bedwyr Rees</li> </ul>

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	<p>2. NEW CRIMI-DRAMAS</p> <ul style="list-style-type: none"> <li>• Journalist/detective: Corp + Anam (TG4) / Paddy Hayes</li> <li>• Photographer/detective: The Lens (CT) / Petr Bílek</li> </ul> <p>3. ONLINE SHORT DRAMA</p> <ul style="list-style-type: none"> <li>• (dialogue) comedy: Break-ups (RTS) / Benjamin Magnin</li> <li>• Youth dramedy: #LoveMilla (YLE) / Riikka Takila &amp; Jani Pösö</li> </ul>
15:45 - 16:15	<b>Coffee Break</b>
16:15 - 17:45	<p>4. FAMILY/STORIES</p> <ul style="list-style-type: none"> <li>• Homegrown (VRT) / Eric Taelman</li> <li>• Welcome to Beirais (RTP) / Nuno Vaz</li> </ul> <p>5. HISTORICAL</p> <ul style="list-style-type: none"> <li>• The Czech Century (CT) / Robert Sedláček</li> <li>• Cuentame como paso (TVE) / Federico Llano Sabugueiro</li> </ul>
17:45 - 18:00	<b>Voting for the best format</b>
20:00 - 23:00	<p>DINNER &amp; AWARD FOR THE MOST ORIGINAL CONTENT</p> <p><b>Die BeachBar Mitte</b> Caroline-Michaelis-Straße 8, 10115 Berlin</p>

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