

EURIO)VISION

OPERATED BY EBU

11TH CREATIVE FORUM

12 SEPTEMBER 2016

BERLIN

AGENDA

In collaboration with



#ECF16



Eurovision Creative Forum 2015

EDITORIAL

Dear Colleagues and Friends,

Everything changes, yet everything stays the same!

After a decade, the Eurovision Creative Forum has now found its own format for success. It regularly brings together fresh ideas and the people behind them in Berlin for a day of creative exchange. And so many representatives of European public service television wanted to attend last year that we had to close registration. We have now found a new venue and after last year's successful launch, this conference will be followed once again on the second day by the industry forum for format distributors.

The Eurovision Format Core Group has also been revamped and now represents a broader European landscape with more EBU Members. I would like to take this opportunity to welcome these new colleagues to the group: Ebba from Sweden, Céline from France, and Kieron from the UK. They joined Grainne from Ireland and me and have already invested a lot of time and work in preparing this event. Thank you also to all the colleagues at the EBU for the work they put in to helping relaunch the Creative Forum and the Eurovision Format Core Group!

And now, have a great creative day!

Best regards,

Panagiotis Trakaliaridis
Strategic Programme Development, ZDF
Head of Eurovision Format Core Group



INDEX

05
SCHEDULE OVERVIEW

06-25
PROGRAMMES

27
PLACES TO BE

29
CONTACTS

MONDAY 12 SEPTEMBER

Venue: Urania

EUROVISION CREATIVE FORUM 2016

09:40-10:00 *Registration*

MORNING SESSION

10:00-10:20

IF WALLS COULD TALK, SVT

10:20-10:40

THE PARTY PLANNERS, SRF

10:40-11:00

SOUNDS LIKE HOMELAND, ARD
WDR

11:00-11:20

COLORS, RAI

11:20-11:40

HOME ALONE, FTV

11:40-11:50 *Coffee break*

11:50-12:10

TEST YOUR LOVE, YLE

12:10-12:30

HELLO SYRIA, DR

12:30-12:50

WHO'S THE BOSS, BBC

12:50-13:10

THE HOUSE, VRT

13:10-13:30

TO THE BLACKBOARD, RTBF

13:30-14:15 *Lunch break*

AFTERNOON SESSION

14:15-14:35

SUPER STREAM ME, NPO

14:35-14:55

SKETCH HISTORY, ZDF

14:55-15:15

DOCTORS VS INTERNET, NRK

15:15-15:35

RADIO VINYLE, FTV

15:35-15:55

VOTERS WANTED, SRF

15:55-16:10 *Coffee break*

16:10-16:30

MAY I KISS YOU, VRT

16:30-16:50

TRUE SELFIE, NRK

16:50-17:10

#MISSING YOU, RTE

17:10-17:30

TEAM MARATHON, CT

17:30-17:50

THIS YEAR RETRO, SVT

17:50-18:00 *Voting*

18:00-20:00 *Break*

EVENING

20:00-22:00

3 BEST AWARDS CEREMONY
at Sage Restaurant
Kreuzberg
Köpenicker Str. 18-20
10997 Berlin

10:00-10:20 FORMAT 1

IF WALLS COULD TALK



CHANNEL/COUNTRY

SVT 1/Sweden

GENRE/SUB-GENRE

Factual/Factual Entertainment

DURATION PER EPISODE

60 minutes

NUMBER OF EPISODES

6

SCHEDULE & BROADCAST TIME

11.09.2015 - weekly on Monday at 20:00

MAIN TARGET GROUP

Parents with children and adults without children 45+

PRODUCER

TITAN TELEVISION

BUDGET

Total: EUR 636,000

Per Episode: EUR 106,000

AUDIENCE FIGURES

Average 1.1 million viewers, 31.3% share of audience, 11.7% rating

PRESENTED BY

Karin Bäckmark
 Head of content, Titan Television
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 Jonas Gunnarsson
 Executive Producer, SVT
jonas.gunnarsson@svt.se



In this series, curious owners of old houses will get to know their homes inside and out.

A historian and an architectural curator will recount the history of the houses and restore them to their former glory.

10:20-10:40 FORMAT 2

THE PARTY PLANNERS



PRESENTED BY

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Assistant Managing Editor & Producer
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CHANNEL/COUNTRY

SRF 1/Switzerland

GENRE/SUB-GENRE

Factual/Factual Entertainment

DURATION PER EPISODE

42 minutes

NUMBER OF EPISODES

4

SCHEDULE & BROADCAST TIME

Aired: Four times on Friday evening
Episode 1: 10 July 2015, 20:05 on SRF 1
Episode 2: 17 July 2015, 20:05 on SRF 1
Episode 3: 24 July 2015, 20:05 on SRF 1
Episode 4: 31 July 2015, 20:05 on SRF 1

MAIN TARGET GROUP

Family audience

PRODUCER

B&B Endemol Shine

BUDGET

Per Episode: EUR 120,000

AUDIENCE FIGURES

Average rating: 2018 000 viewers
(whole series)
Average market share: 20.2% (whole series, group 3+)
Special target group 15-59: 15.4%
(average/series)
Average share on Friday (8:05 pm timeslot - whole year 2015): 35.0%

The series The Party Planners brings to life the cultural backgrounds of Greek Easter, Thai Christmas and Brazil's national holiday – but with a twist.

Two Swiss citizens are invited to put aside their prejudices and help organize a traditional celebration. But there's more to it than that. Viewers will witness how immigrants kick up their heels at a wedding, revel in pre-wedding festivities and celebrate their saint's day.

The Party Planners is a journey that takes viewers into a whole new world just across the street.

After the initial encounter and culture clash come the planning, obstacles and emotions, followed by a coming-together and finally – the party!

10:40-11:00 FORMAT 3

SOUNDS LIKE HOMELAND



PRESENTED BY

Philipp Bitterling
 Programme Developer/Innovation Coordinator
 Philipp.Bitterling@wdr.de
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How do you find beauty in a place that some would describe as idiosyncratic and flawed?

Three young musicians go on an adventure to explore various cities in Germany's vibrant western region of North Rhine-Westphalia. Far removed from the cliché of a postcard idyll, they search for the hidden charm of working-class towns, shining a spotlight on the inhabitants and their perspectives.

Over the course of their expedition, the musicians come to understand the characteristic rhythm and harmony of life in the area. But the clock is ticking. After three days, the musicians must perform their songs for the town's inhabitants - who decide which one best represents their home's unique spirit.

CHANNEL/COUNTRY

ARD WDR/Germany

GENRE/SUB-GENRE

Factual/Factual Entertainment

DURATION PER EPISODE

45 minutes

NUMBER OF EPISODES

2 episodes, 4 new episodes in production

SCHEDULE & BROADCAST TIME

Tuesday, 20:15

MAIN TARGET GROUP

35-55

PRODUCER

WDR Innovation Taskforce (Martin Hövel, Philipp Bitterling) & WDR (Irmela Hannover) with Sagamedia (Philipp Hesse)

BUDGET

Total: EUR 155,000

AUDIENCE FIGURES

260,000 viewers on TV

11:00-11:20 FORMAT 4

COLORS



PRESENTED BY

Andrea Fabiano
 Director, RAI 1
andrea.fabiano@rai.it



This new game show on RAI 1 livens up the post-lunch doldrums with trivia and fun.

In each episode, three couples compete: a newlywed couple, a couple that has only been together for a short time, and a couple that has been together for many years – in other words, every possible romantic permutation.

CHANNEL/COUNTRY

RAI 1/Italy

GENRE/SUB-GENRE

Entertainment

DURATION PER EPISODE

60 minutes

NUMBER OF EPISODES

20

SCHEDULE & BROADCAST TIME

Mid May 2016 – daily at 14:00

MAIN TARGET GROUP

25-54

PRODUCER

RAI 1

BUDGET

Per Episode: EUR 25,000 to EUR 28,000

AUDIENCE FIGURES

1,860,000 viewers

11:20-11:40 FORMAT 5

HOME ALONE



PRESENTED BY

Mehdi Harbaoui
 Creator and Producer of the format/CEO Med&Co
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Home Alone is the adventure of eight children between 8 and 12 who want to prove to their parents that they're all grown up!

For four days they will share a flat, experiencing what it's like to live 'home alone' without the help of mum or dad.

They'll have to take care of everyday chores like cooking, managing a budget, shopping, washing up and doing the housework - in a nutshell, living a grown-up life.

CHANNEL/COUNTRY

France 4/France

GENRE/SUB-GENRE

Factual/Factual Entertainment

DURATION PER EPISODE

45 minutes

NUMBER OF EPISODES

4

SCHEDULE & BROADCAST TIME

Thursday 28/04/2016 (episode 1 and 2) at 21:00

MAIN TARGET GROUP

Family Audiences & Young Adults

PRODUCER

France 4 and Med&Co.

BUDGET

Per episode: EUR 75,000

AUDIENCE FIGURES

400,000 viewers/ 1.7% (average)

11:50-12:10 FORMAT 6

TEST YOUR LOVE



CHANNEL/COUNTRY

Yle/Finland

GENRE/SUB-GENRE

Factual/Factual Entertainment

DURATION PER EPISODE

2x60 + 5x30 minutes

NUMBER OF EPISODES

7

SCHEDULE & BROADCAST TIME

Opening Studio show - Sunday 31st

Jan 19:30

Bootcamp eps - Tuesdays 20:00

starting Feb 2nd

Studio end show - Sunday 6th March

19:30

PRODUCER

Yle and ITV Studios Finland

BUDGET

Per Episode: EUR 40,000

AUDIENCE FIGURES

The 7 episodes averaged 538k viewers (26.4% share), which is 31% higher than YLE1's Mon-Sun slot average last year.

The show's highest rated episode was the premiere; it drew 684k viewers (33.2% share), up 67% compared to the slot average.

PRESENTED BY

Heli Koskela

Head of Formats

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Ella Umansky

International Formats Manager

Ella.umansky@itv.com



How do relationships cope when put to a real life test?

A group of celebrity couples finds out in this new show from the team behind Pissed Off! Each pair begins by taking an online test to calculate their 'Love Estimates', which are revealed in the opening studio show.

At home, viewers are encouraged to take the same test to calculate their own scores. Each couple is assigned a personal coaching programme based on their estimates, returning later on to re-take the test and reveal their new scores in the studio finale.

12:10-12:30 FORMAT 7

HELLO SYRIA CALLS FROM THE ESCAPE ROUTE



PRESENTED BY

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When the refugee crisis was at its peak, DR sent a crew to Lesbos, the Serbian-Croatian border and Passau, Germany, to set up a phone booth from which Syrian refugees could call their families for free while we filmed them. Many had not had any contact with their loved ones during their dangerous journey, and the resulting footage is touching and extraordinarily fascinating – giving us a more intimate understanding of these individuals than the refugee images we're used to seeing.

Authentic, intense conversations are mixed with reports and interviews from the escape route.

CHANNEL/COUNTRY

DR 2/Denmark

GENRE/SUB-GENRE

Factual/Factual Entertainment

DURATION PER EPISODE

30 minutes

NUMBER OF EPISODES

1

SCHEDULE & BROADCAST TIME

23/12/2015 - Time: 23:00

MAIN TARGET GROUP

20-60

PRODUCER

Developed and produced in-house by DR (Kultur og reportage), in cooperation with Nordvisionsfonden, SVT, YLE and RU

BUDGET

Total: EUR 80,700

AUDIENCE FIGURES

260,000 Viewers on TV

12:30-12:50 FORMAT 8

WHO'S THE BOSS



CHANNEL/COUNTRY

BBC 2/UK

GENRE/SUB-GENRE

Factual/Factual Entertainment

DURATION PER EPISODE

60 minutes

NUMBER OF EPISODES

3

SCHEDULE & BROADCAST TIME

23/02/2016 - weekly on Tuesday at 21:00

MAIN TARGET GROUP

Heartland BBC 2 peak time audience of 55+ years

PRODUCER

BBC Entertainment North

BUDGET

Per episode: EUR 347,700

AUDIENCE FIGURES

A consolidated audience of 1.31 million viewers and 3% share of available audience

PRESENTED BY

Ceri Aston
 Executive Producer, Entertainment North
 BBC Studios
ceri.aston@bbc.co.uk



Three British companies rip up the rulebook of recruitment and give staff the power to hire a new manager.

Will they make the right choice for the company, and will their boss agree?

12:50-13:10 FORMAT 9

THE HOUSE



PRESENTED BY

Eric Goens
 Chief editor Het NieuwsHuis
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 T.+32 475 21 02 70



CHANNEL/COUNTRY

VRT één/Belgium

GENRE/SUB-GENRE

Factual/Factual Entertainment

DURATION PER EPISODE

50 minutes

NUMBER OF EPISODES

8

SCHEDULE & BROADCAST TIME

20/10/2015 - weekly on Tuesday at 20:40

MAIN TARGET GROUP

12-77

PRODUCER

HET NIEUWSHUIS

BUDGET

Per episode: EUR 50,000

AUDIENCE FIGURES

1,062,195 viewers/40% market share

The House - a Day in the Life, the Interview of a Lifetime.

Each week, a different celebrity is picked up, blindfolded and driven to The House. They've no idea where it is or what to expect - all they know is that, for 24 hours, they will have no contact with the outside world: no phone, no internet, no social media.

Twenty-four hours of nothing but solitude, conversation, peace, relaxation, laughter, and above all a face-to-face with themselves.

13:10-13:30 FORMAT 10

TO THE BLACKBOARD



CHANNEL/COUNTRY

RTBF/Belgium

GENRE/SUB-GENRE

Factual/Factual Entertainment

DURATION PER EPISODE

40 minutes

NUMBER OF EPISODES

6 + pilot

SCHEDULE & BROADCAST TIME

30/03/2016 - weekly on Wednesday
20:00

MAIN TARGET GROUP

Large audience

PRODUCER

RTBF and Miroir Magique

BUDGET

Total: EUR 282,000

Per episode: EUR 47,000

AUDIENCE FIGURES

Pilot rating: 40,000 viewers - share:
2.5%

Average series: 42,000 viewers

PRESENTED BY

Cyril Travassac
Executive Producer, RTBF
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This innovative concept developed by RTBF ditches the usual rules of political interviews by putting well-known personalities in front of 10 children aged 8 to 14. The exchange is moderated by RTBF journalist Ophelia Fontana and filmed in a European School of Brussels classroom.

This project was inspired by the fact that citizenship is forged from an early age. Children have the right to voice their opinions directly and honestly.

Although their questions may sometimes be naive, they are often relevant, candid and deeply rooted in the reality of everyday life. The challenge for the show's political guests is to respond clearly and concisely, adapting their language and bringing evidence to the table but also letting themselves get 'roughed up' by blunt questions and observations.

14:15-14:35 FORMAT 11

SUPER STREAM ME



PRESENTED BY

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CHANNEL/COUNTRY

NPO 3/Netherlands

GENRE/SUB-GENRE

Factual/Factual Entertainment

DURATION PER EPISODE

35 minutes

NUMBER OF EPISODES

4

SCHEDULE & BROADCAST TIME

05/11/2015 – weekly on Thursday at 21:00

MAIN TARGET GROUP

Young adults

PRODUCER

NPO VPRO and CCCP

BUDGET

Per episode: EUR 80,000

AUDIENCE FIGURES

Ep.1 145.000 abs. viewers 2,3% market share (in ages 20-49)

Ep.2 211.000 abs. viewers 4,0% market share (in ages 20-49)

Ep.3 256.000 abs. viewers 5,3% market share (in ages 20-49)

Ep.4 146.000 abs. viewers 2,6% market share (in ages 20-49)

This radical live-streaming experiment investigates the meaning of privacy in our digital age.

Two young filmmakers streamed their lives non-stop for 15 days on the VPRO website, along with data on their heart rates, moods and real-time geolocation.

The livestream was then turned into a four-part documentary series.

14:35-14:55 FORMAT 12

SKETCH HISTORY



PRESENTED BY

Stephan Denzer
Head of Comedy, ZDF
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This new comedy sketch programme about world history takes viewers on an entertaining journey through the history of mankind – from prehistoric man through the Renaissance and wild 1970s to the fall of the Berlin Wall.

Sketch History demonstrates how history has come to be misrepresented and misunderstood. It traces Kennedy's famous statement 'Ich bin ein Berliner' back to a simple typing error, reveals the real reason behind Beethoven's deafness and explains why it was extremely difficult to be a teetotal Viking.

The visually stunning sketches navigate wildly through various epochs and present the real story behind history.

CHANNEL/COUNTRY

ZDF/Germany

GENRE/SUB-GENRE

Sketch-Show

DURATION PER EPISODE

23 minutes

NUMBER OF EPISODES

20

SCHEDULE & BROADCAST TIME

Friday 23:00

Broadcast period is a little heterogeneous. The first season started last year. (9th October, 30th October, 4th December) and went on this year (29th January, 26th February, 18th March, 22nd April, 20th May). The last two Episodes of the first season will be broadcasted after summer break in October and November and the second season will already start on 4th December 2016.

MAIN TARGET GROUP

14-49

PRODUCER

Chris Geletnecki, HPR/WARNER

BUDGET

Per episode: EUR 300,000

AUDIENCE FIGURES

On average:

2,08 Mio/ 10.63%

0,77 Mio/10.28% (Age 14 to 49)

14:55-15:15 FORMAT 13

DOCTORS VS INTERNET



CHANNEL/COUNTRY

NRK 1/Norway

GENRE/SUB-GENRE

Factual/Factual Entertainment

DURATION PER EPISODE

39 minutes

NUMBER OF EPISODES

8

SCHEDULE & BROADCAST TIME

06/03/2016 – weekly on Wednesday at 19:45

MAIN TARGET GROUP

Broad audience, particularly targeting 20-39

PRODUCER

NRK

BUDGET

Total: EUR 480,000

Per episode: EUR 60,000

AUDIENCE FIGURES

553,000 viewers on NRK/1.43% share on average

PRESENTED BY

Kjersti Brokhaug
 Producer, NRK
 kjersti.brokhaug@nrk.no
 T.+4797755314



Doctor vs. Internet is a new medical game on NRK.

A team of ordinary people with internet access attempt to outsmart a team of doctors as they diagnose real patients. Two teams are pitted against each other to diagnose 12 patients over the course of an episode. Each patient's medical history is drip fed to them, and teams are also allowed to ask questions about the person's condition.

The team with the most correct diagnoses wins.

15:15-15:35 FORMAT 14

RADIO VINYLE



PRESENTED BY

Clément Mathon
 Executive Producer, Milgram Production
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 T. +33 6 62553104



A guest, a host, a turntable and 500,000 vinyl records.

In the heart of Radio France's records archive, Juan Massenya invites artists to listen to the music that has served as a soundtrack of their lives – music that triggers unforgettable memories.

For 26 minutes, artists step out of their celebrity role and instead become the narrators of their very own, intimate story.

CHANNEL/COUNTRY

France Ô (France TV) + Le Mouv
 (Radio France)/France

GENRE/SUB-GENRE

Entertainment

DURATION PER EPISODE

26 minutes

NUMBER OF EPISODES

10

SCHEDULE & BROADCAST TIME

19/02/2016 - Joey Starr
 20/02/2016 - Oxmo Puccino
 03/04/2016 - Abd Al Malik
 09/04/2016 - Kool Shen
 30/04/2016 - Kassav
 21/05/2016 - Doc Gyneco
 04/06/2016 - MC Jean Gabin
 25/06/2016 - Cerrone
 Upcoming - Youssooupha and Mormec
 in September

MAIN TARGET GROUP

35-49

PRODUCER

Milgram Productions, co-produced by
 France TV and Radio France

BUDGET

Total: EUR 385,000
 EUR 65k: (industry) Milgram
 Productions
 EUR 148K: (cash) CNC
 EUR 125K: (cash) France Télévisions
 EUR 47K: (industry) Radio France

15:35-15:55 FORMAT 15

VOTERS WANTED



PRESENTED BY

Alexander Wenger
 Producer at B&B Endemol Shine
alexander.wenger@bbendemolshine.ch
 Patricia Banzer
 Producer/Program Developer, SRF
patricia.banzer@srf.ch



Eight young politicians from eight Swiss-German parties will soon be facing their first national election. But do they actually know whom they want to reach with their policies?

We go on a hunt for their 'dream voters' and put them to the test.

CHANNEL/COUNTRY

SRF 1/Switzerland

GENRE/SUB-GENRE

Factual/Factual Entertainment

DURATION PER EPISODE

30 minutes

NUMBER OF EPISODES

4

SCHEDULE & BROADCAST TIME

Weekly:
 28/08/2015 - 00:05
 04/09/2015 - 00:05
 11/09/2015 - 00:05
 18/09/2015 - 00:05

MAIN TARGET GROUP

Young and old people interested in future politicians and a playful approach to politics

PRODUCER

Developed by the SRF Innovation Taskforce jointly with b&b Endemol AG

BUDGET

Total: EUR 86,000

AUDIENCE FIGURES

Rating: 27,000/MA: 7.3 (3+)
 Rating: 14,000/MA: 5.4 (15-59)

16:10-16:30 FORMAT 16

MAY I KISS YOU?



PRESENTED BY

Peter Stevens
 Editor in chief, De Mensen
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Three romantic comedians must use their verbal seduction skills to conquer the heart of a female celebrity, actress, singer, MP – even a minister – who are all willing to be wooed by the funniest guys around.

The seducers are free to use any trick in the book to conquer the fair maiden's heart: poetry, romance, comedy, music – or even a bizarre gift.

CHANNEL/COUNTRY

VRT één/Belgium

GENRE/SUB-GENRE

Comedy Entertainment

DURATION PER EPISODE

30 minutes

NUMBER OF EPISODES

10

SCHEDULE & BROADCAST TIME

04/02/2016 – weekly on Thursday at 21:30

MAIN TARGET GROUP

18-44

PRODUCER

DE MENSEN

AUDIENCE FIGURES

500,000 – 750,000 (30% market share)

16:30-16:50 FORMAT 17

TRUE SELFIE



PRESENTED BY

Jon Peder Olrud
 CEO/Founding partner ANTI TV
 jonpeder@anti.as
 T. +47 92 68 88 45



CHANNEL/COUNTRY

NRK/Norway

GENRE/SUB-GENRE

Factua/Factual Entertainment

DURATION PER EPISODE

29 minutes

NUMBER OF EPISODES

8

SCHEDULE & BROADCAST TIME

04/03/2016 – weekly on Monday at 21:30

MAIN TARGET GROUP

12-49

PRODUCER

ANTI TV

BUDGET

In total: EUR 800,000
 Per episode: EUR 100,000

AUDIENCE FIGURES

364,00 viewers, 23% share on average

In True Selfie we meet eight young adults aged 18 to 26 who face different psychological issues. They gather for group therapy with a psychologist once a week for 10 weeks, hoping to solve their problems. The sessions are filmed with four cameras, and participants record their lives outside of therapy using a personal video camera. The result is intimate, intense and raw.

The purpose of this programme is to show today's young generation that there is hope and help if they ever face psychological challenges. We also want to confront prejudice towards mental health and speak up about various psychological conditions.

True Selfie gives a unique insight into the life and reality of young adults, told in their own words with their own voices.

16:50-17:10 FORMAT 18

#MISSING YOU



PRESENTED BY

Karen Moran
 Producer/Director, RTÉ
Karen.moran@rte.ie
 Sally Roden, Series Producer, RTÉ
Sally.roden@rte.ie



#Missing You is a series about the lengths people will go to in order to maintain and nurture relationships with their loved ones in spite of huge distances. We capture their stories and witness their relationships all through the confines of video calls. We see first-hand the intimacy, the honesty, the highs of everyday life and the lows of missing home.

What makes #Missing You so unique is that it consists exclusively of video calls and user-generated stills and videos. It gives the audience unfiltered access to people's lives and portrays new ways of communicating.

The audience will love this series because it provides an up-close-and-personal view of the lives of real people facing sometimes significant issues to which we can all relate.

Viewers gain an intimate picture of authentic relationships between people who are struggling to maintain deep and meaningful connections – despite all the limitations.

CHANNEL/COUNTRY

RTÉ One/Ireland

GENRE/SUB-GENRE

Factual Entertainment/Reality

DURATION PER EPISODE

30 minutes

NUMBER OF EPISODES

6

SCHEDULE & BROADCAST TIME

Midweek, 20:30

MAIN TARGET GROUP

All Adults

PRODUCER

RTÉ

BUDGET

Per Episode: EUR 50,000

17:10-17:30 FORMAT 19

TEAM MARATHON



CHANNEL/COUNTRY

CT 1/Czech Republic

GENRE/SUB-GENRE

Factual/Factual Entertainment

DURATION PER EPISODE

45 minutes

NUMBER OF EPISODES

8

SCHEDULE & BROADCAST TIME

11/05/2016 – weekly on Wednesday
21:55 – 22:40

MAIN TARGET GROUP

15+

PRODUCER

Bionaut

BUDGET

Total: EUR 224,000
Per episode: EUR 28,000

AUDIENCE FIGURES

Rating: 1.2%
Share: 3.76% (the first 3 episodes)

PRESENTED BY

Tereza Zemanova
Series Producer, Bionaut
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Team Marathon is an aspirational (and inspirational) docu-reality TV series centred around a professional ultramarathon runner, Miloš Škorpil, who coaches and mentors a marathon team.

This team is made up of six untrained runners whose goal is to stand at the start line of the Prague International Marathon with less than eight months of training. However, it's not the finish line that's important, but the journey to the start line – the path to a new life.

17:30-17:50 FORMAT 20

THIS YEAR RETRO



PRESENTED BY

Britta Lübeck
Head of development, SVT Entertainment
britta.lubeck@svt.se
Peter Ahkoila
Developer, SVT Entertainment
peter.ahkoila@gmail.com



This Year Retro is a nostalgic quiz about popular culture where famous participants determine who has the best skills. We show that we love the same things that our viewers and here you have lovely nostalgic strong feelings about their favourite shows, movies and music.

Each episode has a theme and three question rounds. The contestants also talk about their own personal experiences from the time when they saw the films, TV series or listened to music very first time and what it meant. Each episode also contains a number of surprise guests who perform an old hit or tell about the exciting details of the time.

The program focuses on popular culture from the 80s and 90s and the target audience, then all those who feel nostalgic about the time.

CHANNEL/COUNTRY

SVT1/Sweden

GENRE/SUB-GENRE

Entertainment

DURATION PER EPISODE

60 minutes

NUMBER OF EPISODES

4

SCHEDULE & BROADCAST TIME

Thursday 18 August – Sunday 21st August at 20.00
Event programming

MAIN TARGET GROUP

20-42

PRODUCER

Anders Wistbacka

BUDGET

Total: EUR 600,000
Per Episode: EUR 150,000

Urania

Mo 07.06. 18.30 Vortrag mit Diskussion
Dr. phil. Svenja Fiedspöhler
Genuss - Leben wir heute nur noch vom
Verzicht?

CAMPUS
LICHT
XXI

CAMPUS
LICHT
XXI

Informational posters on display

Informational posters on display

PLACES TO BE

VENUE **U**

The Eurovision Creative Forum 2016 will take place in the Convention Center Urania Berlin (meeting room KLEIST):

Urania Berlin e.V.

An der Urania 17, D, 10787 Berlin

Subway/underground: Wittenbergplatz U1, U2, U3 Buses M29, N3

Bus stop "An der Urania": 106, 187, M19, M46, N1, N2, N26 and 5 minutes walk

Tegel Airport: 20 to 30 minutes by taxi
Schönefeld Airport: 30 to 40 minutes by taxi



COFFEE BREAKS

Feel free to have a nice cup of coffee or tea during the coffee breaks at 11:40 and 15:55.

S

AWARDS CEREMONY

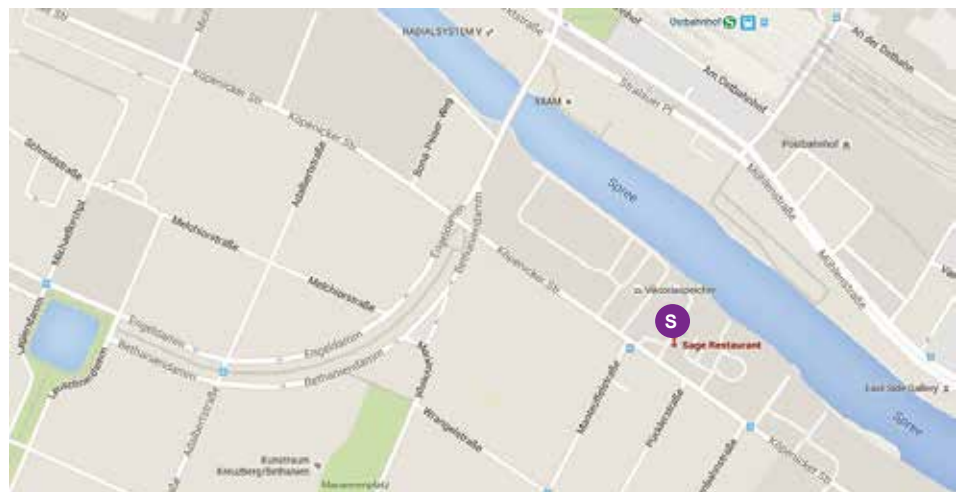
The Awards Ceremony will be held at the Sage Restaurant:

Sage Restaurant

Kreuzberg, Köpenicker

Str. 18-20

10997 Berlin





CONTACTS

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NOTES

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NOTES

A series of horizontal dotted lines for writing notes.

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