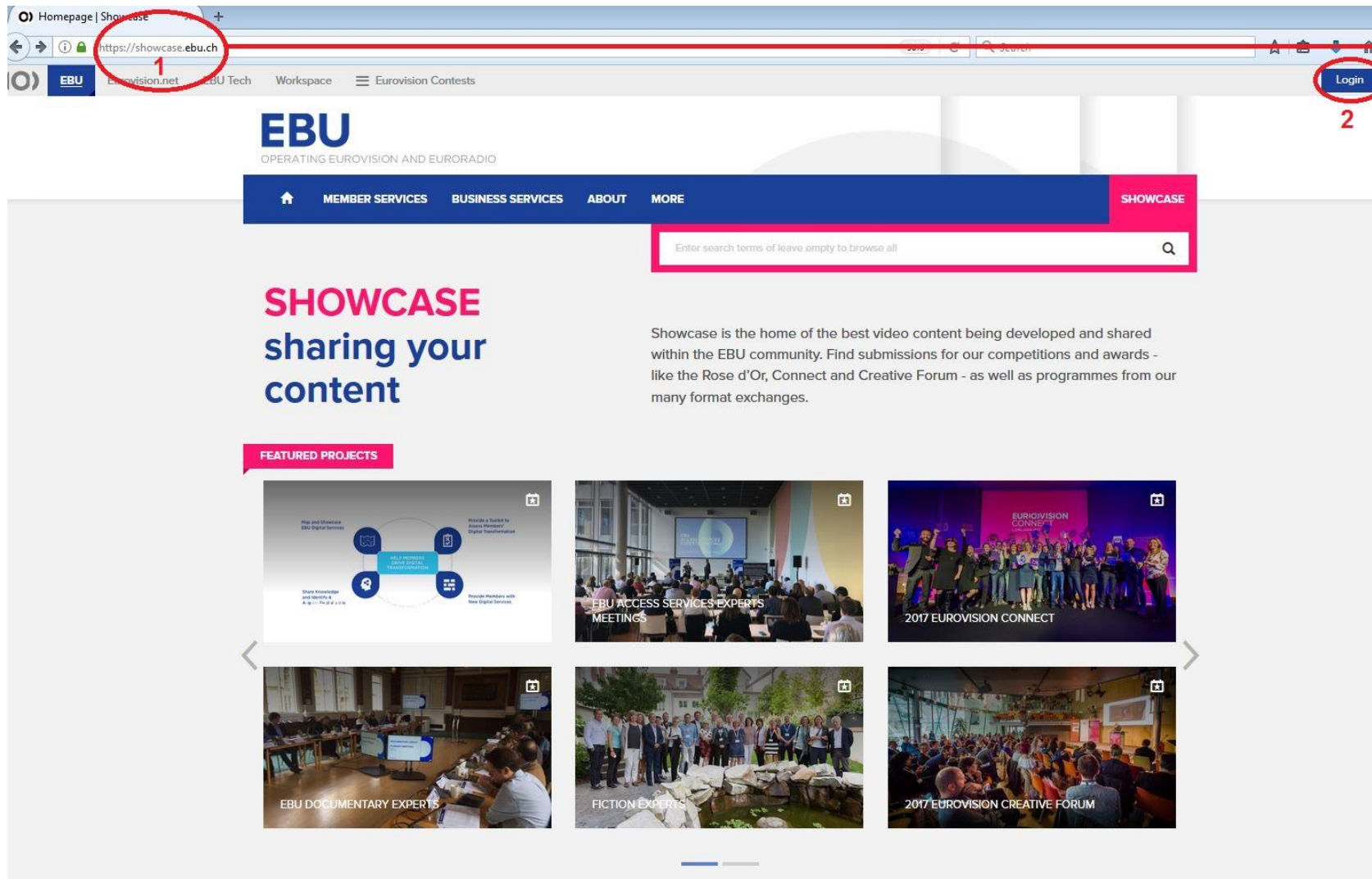


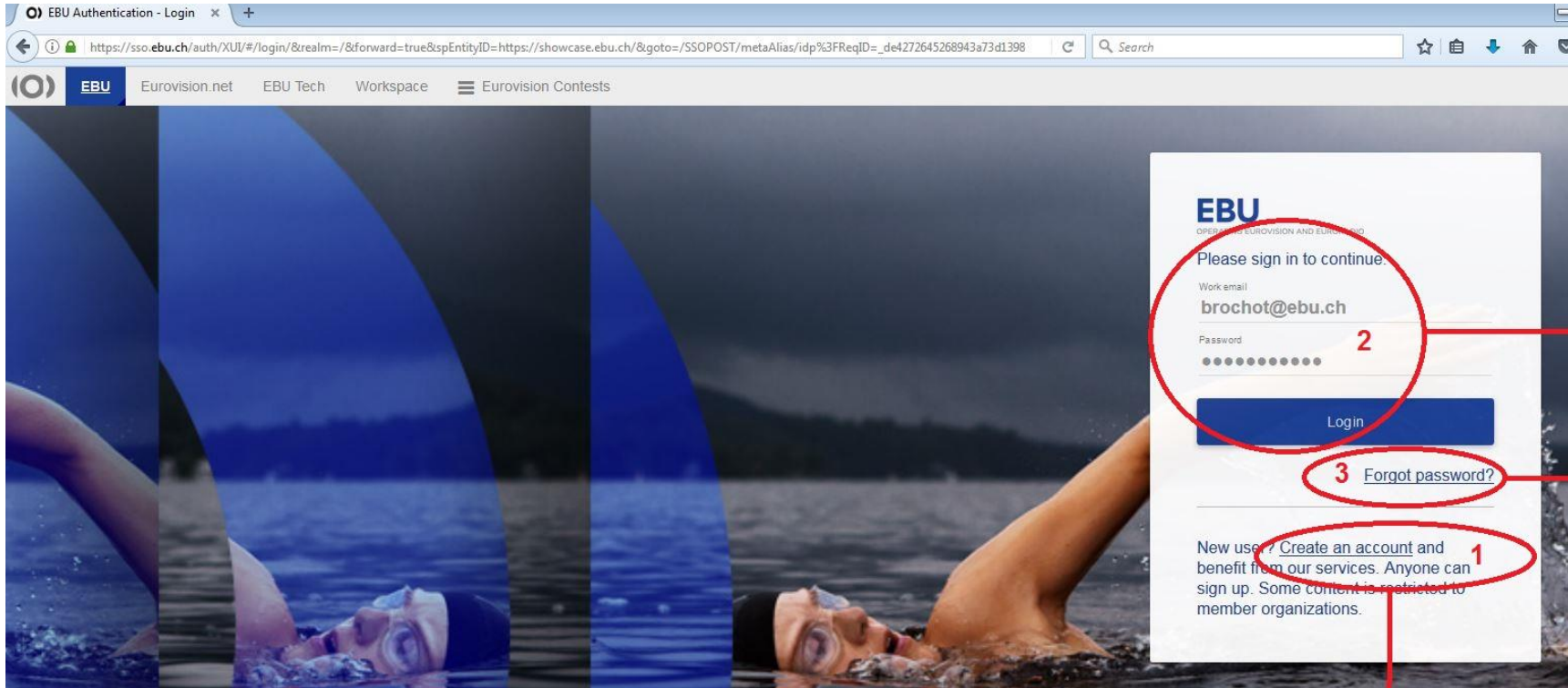
Go to the showcase platform and Login



1 - Go to showcase.ebu.ch

2 - Click here to Login

User registration and Login



2 – Or **Login** here with your account credential (work email and password)

3 – Or click here to reset password and fill in this next window:

1 – Click on **Create an account** if you are a New user and fill in this next window:

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Please fill in all the fields below to create your account.

First name

Last name

Company

Work email

Password

Password confirmation

I'm not a robot

reCAPTCHA
Privacy - Terms

Submit

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Forgot your password? Enter your work email to reset your password.

Work email

I'm not a robot

reCAPTCHA
Privacy - Terms

Retrieve

Enter the chosen category of the 2018 Awards to submit your entry

http://showcase.ebu.ch/gallery/category-1-best-sports-promotion

EBU
Eurovision.net EBU Tech Workspace Eurovision Contests

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MEMBER SERVICES BUSINESS SERVICES ABOUT MORE SHOWCASE

Enter search terms or leave empty to browse all MY CONTENT UPLOAD

SHOWCASE

sharing your content

Showcase is the home of the best video content being developed and shared within the EBU community. Find submissions for our competitions and awards - like the Rose d'Or, Connect and Creative Forum - as well as programmes from our many format exchanges.

FEATURED PROJECTS

- EBU AWARDS CONNECT 2018
- EBU DOCUMENTARY EXPERTS
- FICTION EXPERTS
- EBU ACCESS SERVICES EXPERTS MEETINGS
- 2017 EUROVISION CONNECT

1 – Once you are logged in, this new icon is visible

2 – Copy / paste the web link of the 2018 Awards categories you want to submit your entry in.

(Here category 1 Best Sport Promo)

2018 Awards categories web links:

CATEGORY 1: BEST SPORTS PROMOTION

<https://showcase.ebu.ch/gallery/category-1-best-sports-promotion>

CATEGORY 2: BEST FACTUAL PROMOTION

<https://showcase.ebu.ch/gallery/category-2-best-factual-promotion>

CATEGORY 3: BEST ENTERTAINMENT PROMOTION

<https://showcase.ebu.ch/gallery/category-3-best-entertainment-promotion>

CATEGORY 4: BEST FICTIONAL PROMOTION

<https://showcase.ebu.ch/gallery/category-4-best-fictional-promotion>

CATEGORY 5: BEST PROMOTION FOR CHILDREN UNDER 13

<https://showcase.ebu.ch/gallery/category-5-best-promotion-for-children-under-13>

CATEGORY 6: BEST USE OF MUSIC OR SOUND DESIGN IN A PROMOTION

<https://showcase.ebu.ch/gallery/category-6-best-use-of-music-or-sound-design-in-a-promotion>

CATEGORY 7: BEST DIGITAL PROMOTION

<https://showcase.ebu.ch/gallery/category-7-best-digital-promotion>

CATEGORY 8: BEST EDITING BASED ON EXISTING MATERIAL

<https://showcase.ebu.ch/gallery/category-8-best-editing-based-on-existing-material>

CATEGORY 9: BEST CONCEPTUAL IDEA FOR A LOW BUDGET PROMOTION

<https://showcase.ebu.ch/gallery/category-9-best-conceptual-idea-for-a-low-budget-promotion>

CATEGORY 10: BEST SOCIAL MEDIA CAMPAIGN

<https://showcase.ebu.ch/gallery/category-10-best-social-media-campaign>

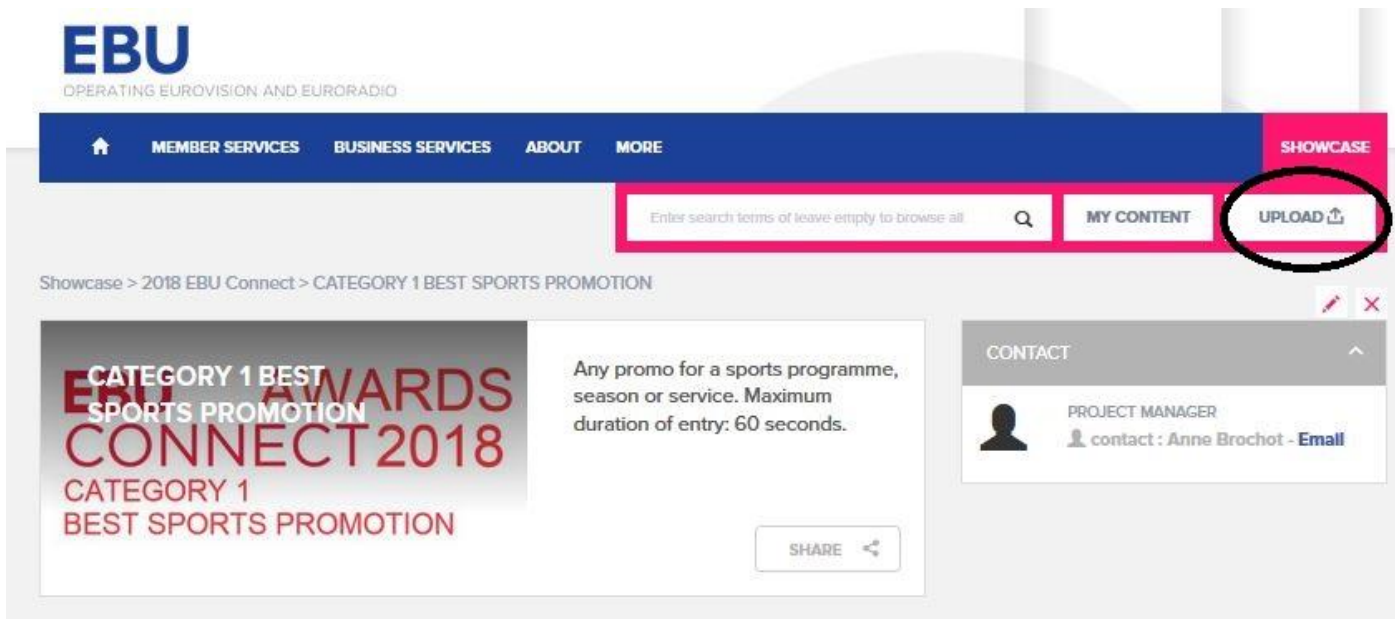
CATEGORY 11: BEST CHANNEL OR SEASONAL BRANDING CAMPAIGN

<https://showcase.ebu.ch/gallery/category-11-best-channel-or-seasonal-branding-campaign>

CATEGORY 12: BEST OVERALL PROGRAMME OR SPECIAL EVENT CAMPAIGN

<https://showcase.ebu.ch/gallery/category-12-best-overall-programme-or-special-event-campaign>

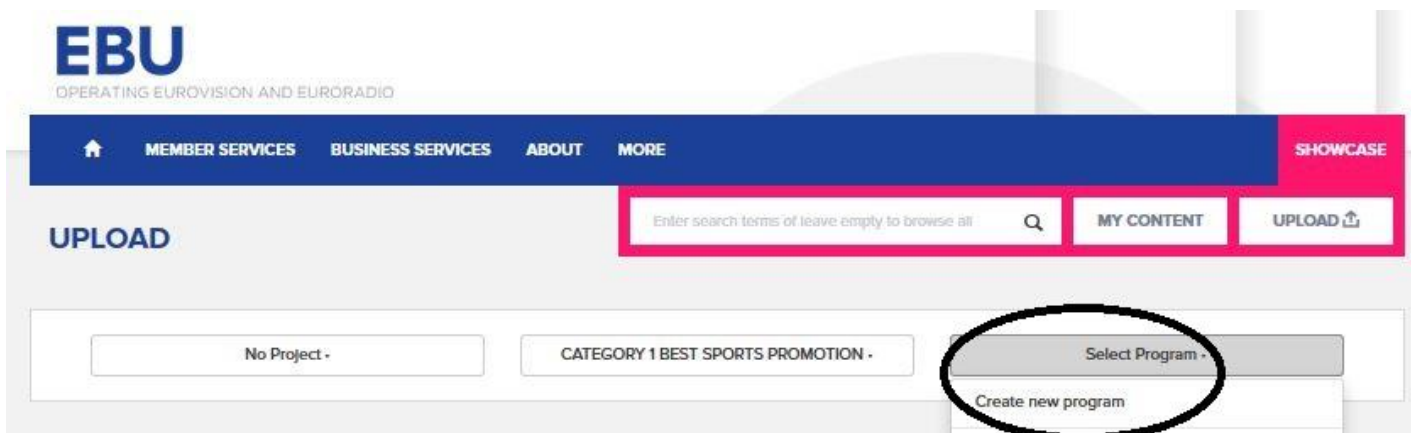
Upload your entry - Step 1



The screenshot shows the EBU website header with navigation links: HOME, MEMBER SERVICES, BUSINESS SERVICES, ABOUT, MORE, and SHOWCASE. Below the header is a search bar with the placeholder text "Enter search terms or leave empty to browse all" and a magnifying glass icon. To the right of the search bar are two buttons: "MY CONTENT" and "UPLOAD" with an upward arrow icon. The "UPLOAD" button is circled in red. Below the search bar, the breadcrumb path reads "Showcase > 2018 EBU Connect > CATEGORY 1 BEST SPORTS PROMOTION". The main content area features a large graphic for "CATEGORY 1 BEST SPORTS PROMOTION AWARDS CONNECT 2018" and a text box stating "Any promo for a sports programme, season or service. Maximum duration of entry: 60 seconds." A "SHARE" button is located below the text box. To the right, a "CONTACT" section lists the "PROJECT MANAGER" as "contact : Anne Brochot - Email".

Click on **UPLOAD**

Upload your entry - Step 2



The screenshot shows the EBU website with the "UPLOAD" page. The header and search bar are identical to the previous screenshot. The "UPLOAD" button is now highlighted in blue. Below the search bar, there are three dropdown menus. The first is "No Project", the second is "CATEGORY 1 BEST SPORTS PROMOTION", and the third is "Select Program". The "Select Program" dropdown is circled in red. Below the "Select Program" dropdown is a link that says "Create new program".

Click on **Select Program**

Then choose **Create new program**

Upload your entry - Step 3

The screenshot shows the EBU upload interface. At the top, there is a navigation bar with 'MEMBER SERVICES', 'BUSINESS SERVICES', 'ABOUT', 'MORE', and 'SHOWCASE'. Below this is a search bar and buttons for 'MY CONTENT' and 'UPLOAD'. The main area is divided into two sections: a file upload area on the left (labeled '2') and a larger area on the right (labeled '1') with an upload icon and the text 'Click or drop files here to start uploading'. Below these are two dropdown menus: 'Project' (set to '2018 EBU Connect') and 'Gallery' (set to 'CATEGORY 1 BEST SPORTS PROMOTION'). The 'Programme Title' field is circled with a '3'. The 'Status' dropdown menu is circled with a '4' and contains the word 'published'. Below the title and status are fields for 'Short Description', 'Long Description' (with a rich text editor), 'Extra Information', and 'Remarks'. At the bottom, there is a 'Tags' field, 'Production Company', 'Channel of Distribution', and 'Broadcast Time(s)' fields. A 'SAVE ALL CHANGES' button is circled with a '5'.

Fill in the form:

1 - Click and upload the clip and optional written description document

2 - Click and upload the related picture

3 - Enter the title of the clip in the 2 windows (Program Title AND Short Description) starting with your organisation, for example:
BBC Wimbledon 2016

4 - Choose the Status **published**

5 - Click **SAVE ALL CHANGES** to submit

YOUR CONTENT

EBU

OPERATING EUROVISION AND EUORADIO

MEMBER SERVICES BUSINESS SERVICES ABOUT MORE

SHOWCASE

Enter search terms or leave empty to browse all



MY CONTENT

UPLOAD

SHOWCASE sharing your content

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FEATURED PROJECTS



Click on **MY CONTENT** to access and manage all your uploaded entries