

## 2020 AWARDS NOMINEES

### CATEGORY 1 - BEST SPORTS PROMOTION (watch the clips [LINK](#))

FTV PARIS-ROUBAIX  
ZDF WINTERSPORT YETI  
SVT 2019 ICE HOCKEY WORLD CHAMPIONSHIPS  
BBC WOMEN IN SPORT  
FTV 24H LE MAN

### CATEGORY 2 - BEST FACTUAL PROMOTION ( [LINK](#))

VRT KARREWIET  
SVT 2019 KORRSPONDENTERNA  
DR THE STEGELMANN ("TROLDSPEJLET")  
BBC 2019 GENERAL ELECTIONS  
DR ARE YOU REAL?

### CATEGORY 3 - BEST ENTERTAINMENT PROMOTION ( [LINK](#))

CTV STARDANCE LAUNCH CAMPAIGN SPOT  
SVT 2019 LUUK & HALLBERG TALKSHOW  
DR THE ISLAND  
BBC RUPAUL'S DRAG RACE UK  
SVT 2019 SVENSKA NYHETER

### CATEGORY 4 - BEST FICTIONAL PROMOTION ( [LINK](#))

RTVE REMEMBER WHEN, S20  
VRT 2019 VRT CINEMA CANVAS  
RAI FAR EAST FESTIVAL  
SVT 2019 FOLLOW THE MONEY  
VRT FICTION ON ÉÉN

### CATEGORY 5 - BEST PROMOTION FOR CHILDREN UNDER 13 ( [LINK](#))

VRT ZOMERIMAGO 2019  
VRT LIVESTREAM TOILET  
SVT 2019 SOMMARLOV  
RAI SANREMO YOUNG  
FTV BATMAN'S 80TH BIRTHDAY

### CATEGORY 6 - BEST USE OF MUSIC OR SOUND DESIGN IN A PROMOTION ( [LINK](#))

RTVE THIS IS YOUR MOMENT  
CTV THE FALL IS COMING PROMO CAMPAIGN  
BBC KILLING EVE, SEASON 2  
NRK 2019 ELECTION  
NDR TATORT - FURTWÄNGLER

### CATEGORY 7 - BEST BRAND PROMOTION ( [LINK](#))

ARTE SPOT ARTE CONCERT  
VRT WHATEVER YOU WANT 2019  
RAI RAI 5 CULTURAL CHANNEL  
DR P3 PODCASTS  
BBC #MAKETHISGREG

## CATEGORY 8 - BEST EDITING BASED ON EXISTING MATERIAL ( [LINK](#))

FTV WESTERNS  
SVT 2019 CHRISTMAS MOVIES  
ARD WESTERN IN ONE  
RSI THE PARDO SIGNAL 2019  
BBC MOTD X CASSETTEBOY

## CATEGORY 9 - BEST CONCEPTUAL IDEA FOR A LOW BUDGET PROMOTION ( [LINK](#))

ARTE THE CURE  
RAI THE DOG AND THE POOL  
SVT 2019 ASK THE VET  
DR THE COUGAR HUNT  
RAI EASTER FASHION WEEK

## CATEGORY 10 - BEST USE OF SOCIAL MEDIA ( [LINK](#))

ARD THROWBACK89  
VRT KARREWIET VERKIEZINGSSHOW  
SVT 2019 RUSSIAN ROADS  
BBC ALAN PARTRIDGE EMAIL  
VRT TIK TAK

## CATEGORY 11 - BEST CHANNEL, SEASONAL OR PLATFORM BRANDING ( [LINK](#))

ARTE CHRISTMAS AND THE TWENTIES!  
ARD THE WHOLE YEAR WITH DAS ERSTE  
3SAT REDESIGN  
WDR SUMMER IN THE WEST  
FTV OKOO GLOBAL IDENTITY

## CATEGORY 12 - BEST OVERALL CAMPAIGN ( [LINK](#))

RTVE MODE CHRISTMAS  
ARTE WINTER OF MOON  
VRT THE HANDMAID'S TALE 2019  
ZDF WHY WE HATE  
BBC PEAKY BLINDERS

## CATEGORY 13 - BEST PROMO ABOVE 60 SECONDS ( [LINK](#))

YLE INSTANT SUMMER  
LRT THE EXPERIMENT. THE DAY OF PRESS RESTORATION  
RAI EVERYONE IS THE NEWS  
VPRO PISNIGHT: THE MOVIE  
RUV EUROVISION PRE-CONTEST