

EBU CO-PRODUCTION FUND (CPF)

The goal of the EBU Co-Production Fund is to stimulate EBU Members to collaborate among each other on impactful and innovative projects with an interest beyond regional borders.

The Fund supports 3 kinds of collaboration

- i. creative developments
- ii. content exchanges
- iii. co-productions among EBU Members.

The EBU Co-Production Fund focusses on new developments among Members, supporting the concretisation of format ideas, the writing of scripts or the try-out of fresh formats

For content exchanges the CPF serves as a gap financing tool to complete the remaining part of the coordination budget. The CPF enables the EBU TV unit to guarantee the coordination budget required for 'Exchanges'.

For co-productions the EBU Coproduction Fund also serves as gap financier to close the central budget or can be asked for a pre-buy distribution fee.

Depending on the type of project, its budget and the amount of the grant, the Coproduction Fund must be offered a possible recoupment of the grant. This return on investment can be a combination of return in kind or return in rights.

 CREATIVE DEVELOPMENTS	 CONTENT EXCHANGES	 CO-PRODUCTIONS
<ul style="list-style-type: none"> • First right of refusal • 3 EBU Members • Max 50.000 EUR • ROI reimbursement or rights% 	<ul style="list-style-type: none"> • First right of refusal • 5 EBU Members • Max 40.000 EUR • ROI distribution rights/royalty 	<ul style="list-style-type: none"> • First right of refusal • 5 EBU Members • Max 20% of budget • Max 100.000 EUR • ROI distribution rights/royalty

i. Creative Developments

Collaborations to develop ideas to create or promote new international co-productions such as documentaries, live events, fiction series or (factual) entertainment formats.

Also, developments in new media are supported such as virtual or augmented reality content, platforms and online only programmes.

Criteria

- Number of EBU Members financially and creatively involved: minimum 3 Members
- Maximum amount of the CPF grant: **50.000 Euro**
- Return on Investment:
 - When the Creative Development is produced and distributed, the grant shall be fully or partly reimbursed through the production budget and/or through a percentage of the format/production fee upon sales.
 - The CPF shall receive a first right of refusal for EBU Members

ii. Content Exchanges

International collaborations based on the basket or collections principle: 'make one episode, share all'.

Every participant produces one episode and gets access to all episodes produced by the other participants.

An executive producer is appointed to manage the Content Exchange as well editorially as logistically using the Central Budget.

Criteria

- Number of EBU Members financially and creatively involved: minimum 5 Members
- Maximum amount of the CPF grant: **40.000 Euro**
- Return on Investment:
 - The CPF shall receive the distribution rights and recurring Content Exchanges that have benefitted from the CPF that have more Members to participate in future editions will reimburse any surplus to the co-production budget gained on the participation fees.
 - The CPF shall receive a first right of refusal for EBU Members
 - The CPF is offered a window to include the Coproduction in the solidarity distribution package to offer the programme to the poorest EBU Members.

iii. Co-Productions

International co-productions such as documentaries or factual entertainment. Co-productions within all genres of television are eligible for support from the CPF.

The fund does not support high end fiction and factual, animation series or entertainment shows.

Criteria

- Number of EBU Members financially and/or creatively involved: minimum 5 Members
- Maximum amount of the CPF grant: 20% of the budget with a maximum of 100.000 Euro
- Return on Investment:
 - The CPF shall receive a recoupment position at the same range of the distributor(s)
 - The CPF shall receive a first right of refusal for EBU Members
 - The CPF is offered a window to include the Coproduction in the solidarity distribution package to offer the programme to the weakest EBU Members.

Rules

Each request presented to the EBU Co-Production Fund must abide the following financing and management structure rules.

1. Requests for use of the CPF can be made by EBU (on behalf of its Members) and by all EBU Members, whether Active or Associate, as well as production or distribution companies in the television sector may apply if fully supported by EBU Members.
2. Eligible Applicants wishing to submit a request must complete and return the Application Form (in English) with the information and materials indicated therein.
3. The CPF applications should be submitted two weeks before each TV Committee meeting. (The dates of the TV committee meetings can be consulted in the calendar on www.ebu.ch)
4. The evaluation of projects to benefit from the CPF, and eventually the amount and ROI conditions of CPF grant for each project, will be decided by a specific sub-group of the TV Committee, the CPF Appraisal Group, in cooperation with the TV Unit in the Media Department.
5. Upon approval, the grant shall be transferred within EBU or to the organisation in charge of the co-production, development or exchange following rules or agreements specifying the amount allocated, the responsibilities incurred, the planned schedule, the deliverables and next steps.
6. The money stemming from the Fund can be used to cover all different costs and expenditures relating to study and development for each supported project, the launching and running of its production, and the involvement of the largest possible number of EBU Members.
7. In case of failure, the CPF will be granted the rights and materials of the supported project that failed to come to fruition.

About the CPF

1. The fund is managed by the TV Unit of the EBU Media Department and falls under the responsibility of the EBU Television Committee.
2. The EBU Television Committee can decide to support also other projects that do not fall within the scope of these rules with a grant from the CPF.
3. The EBU Co-Production Fund should on no account be used as a supplement to the EBU Media Department budget.
4. The financial resources provided by the CPF should be managed as investment capital for user-pay projects on a precise time scale, which should be clearly indicated in the application form and letter of agreement.
5. At least once a year, the TV Unit will report on the CPF's progress to the TV Committee and to the TV Assembly.
6. The CPF Appraisal Group consists of the Head of TV unit and 4 members of the TV Committee. Advice can be requested from the chairman of the Expert Group concerned or from other relevant expertise.
7. The main contact for the CPF is the Head of TV, Jeroen Depraetere, depraetere@ebu.ch.