



EUROVISION CONNECT AWARDS 2015 WINNERS

BEST PROMOTION FOR A SPORT PROGRAMME

PRICE	BROADCASTER	TITLE
GOLD	ZDF	FIFA WORLD CUP ON ZDF
SILVER	France 3	SOTCHI OLYMPIC GAMES

BEST PROMOTION FOR A FICTIONAL PROGRAMME

PRICE	BROADCASTER	TITLE
GOLD	BBC One	EASTENDERS 'THERE'S A KILLER AMONGST THEM'
SILVER	ZDF	JAMES BOND

BEST PROMOTION FOR A CULTURAL PROGRAMME

PRICE	BROADCASTER	TITLE
GOLD	RAI	VENICE FILM FESTIVAL
SILVER	3 sat	THIRTY YEARS

BEST PUBLIC SERVICE ANNOUNCEMENT

PRICE	BROADCASTER	TITLE
GOLD	RAI	CLEAN UP THE WORLD!
SILVER	TVE	PUBLIC CAMPAIGN AGAINST WILDFIRE

BEST CAMPAIGN FOR DIGITAL PRODUCT/SERVICE

PRICE	BROADCASTER	TITLE
GOLD	RAI	APP RADIO RAI
SILVER	BBC	BIG STORIES FOR LITTLE FINGERS' CBEEBIES STORYTIME APP

BEST CONCEPTUAL IDEA ON A LOW BUDGET

PRICE	BROADCASTER	TITLE
GOLD	DR 3	STRIPPED NAKED
SILVER	France 4	LIVE AND LET DIE

BEST USE OF GRAPHIC DESIGN IN A PROMOTION

PRICE	BROADCASTER	TITLE
GOLD	BBC	BBC WW1 - LOCAL RADIO
SILVER	ZDF	UEFA CHAMPION LEAGUE



BEST PROMOTION FOR AN ENTERTAINMENT PROGRAMME

PRICE	BROADCASTER	TITLE
GOLD	DR 1	EUROVISION SONG CONTEST
SILVER	SVT 1	ROBINS

BEST PROMOTION FOR A DOCUMENTARY OR A CURRENT AFFAIRS PROGRAMME

PRICE	BROADCASTER	TITLE
GOLD	SVT 1	SVT ELECTIONS
SILVER	France 5	SEX WEEK

BEST PROMOTION FOR A CHILDREN'S PROGRAMME

PRICE	BROADCASTER	TITLE
GOLD	CBBC	BLUE PETER GETS THE BADGE
SILVER	YLE	50 YEARS OF CHILDRENS TELEVISION

BEST EDITING BASED ON EXISTING MATERIAL

PRICE	BROADCASTER	TITLE
GOLD	DR 2	BABY THEME
SILVER	France 2	CASTLE

BEST PROMOTION FOR A RADIO PROGRAMME

PRICE	BROADCASTER	TITLE
GOLD	NRK RADIO P3	P3 IMAGE CAMPAIGN (GMP3) #1
SILVER	RAI RADIO	RADIO RAI 90'S ANNIVERSARY

BEST USE OF MUSIC OR SOUND DESIGN IN A PROMOTION

PRICE	BROADCASTER	TITLE
GOLD	ARD NDR	"AUSCHWITZ AND ME" / TRAIN
SILVER	NRK TV	THE RETURNED

BEST CHANNEL BRANDING

PRICE	BROADCASTER	TITLE
GOLD	Arte	IDENTS OF CHRISTMAS 2014
SILVER	France 4	FRANCE 4 - AD BREAKS



BEST OVERALL CAMPAIGN

PRICE	BROADCASTER	TITLE
GOLD	BBC	SOCHI 2014 WINTER OLYMPICS
SILVER	UR	# TWELVEPOINTFOUR

2015 OUTSTANDING PROMO

BROADCASTER	TITLE
France 5	SEX WEEK