

## EUROVISION CONNECT 2017 AWARDS NOMINEES

### BEST SPORTS PROMOTION

BBC	Wimbledon 2016
CTV	Hockey Russian dolls
France 3	Summer Olympics 2016
France 3	Amsterdam 2016 European Athletics championships
NRK	World championship Chess

### BEST DOCUMENTARY OR CURRENT AFFAIRS PROMOTION

Rai	Criminal Love
RTVE	News Services, All about the news
TV2 Denmark	Divorce: the childrens perspective
TV2 Denmark	US election - closer to the election
ZDF	US election 2016

### BEST ENTERTAINMENT PROMOTION

CTV	Street Star Dance
Rai	Tonight Mika's home
SVT	Sweden's longest party!
VRT Één	Voor hetzelfde geld
ZDF	Cook Whisperer

### BEST FICTIONAL PROMOTION

BBC	The Missing
France 3	The Magnificent Seven
Rai	Western Films Cycle
Rai	CINEMA-Xmas Movies
VRT Canvas	White Chapel

### BEST PROMOTION FOR CHILDREN

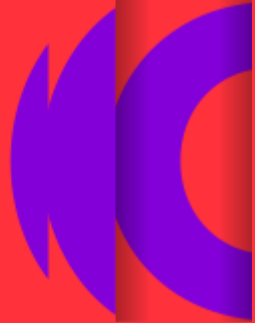
France 4	Home Alone
Rai YOYO	100% AD-FREE
SVT	Summer Holiday
VRT Ketnet	Karrewiet promo - Terror Add
VRT	Ketnet Summer Image

### BEST CULTURAL PROMOTION

ARD NDR	Ohnsorg Theatre - Cult.
BBC	Conceptual Arts Season
Rai	Venice International Film Festival – Awards Ceremony
RTÉ	Operation Transformation 2017
SVT	They all have been...

### BEST USE OF GRAPHIC DESIGN IN A PROMOTION

Arte	Madame Butterfly
France 4	Olympics on France 4
Rai	Rome Europe Festival
RTP	Salvador
RTVE	History of our cinema. I'm dying of love



## BEST USE OF MUSIC OR SOUND DESIGN IN A PROMOTION

ARD Deutsche Welle	Robotics
ARD NDR	Expeditions into the Animal Kingdom - The Sea
BBC	Three Shorts
RTBF	RTBF LA DEUX - Vikings - Shouts
VRT Canvas	Summer of Canvas

## BEST PROMOTION FOR A DIGITAL PRODUCT / SERVICE

France 4	Original version available
Rai	Rai Play
RTBF	RTBF AUVIO - Crossmedia Player - user emotion campaign
TV2 Denmark	TV2 business-robot
ZDF	ZDF mediathek Relaunch

## BEST EDITING BASED ON EXISTING MATERIAL

ARD NDR	Expeditions into the Animal Kingdom – Wild Scandinavia
France 2	Mr Robot
France 5	High Format Science
NRK	Valkyrien
YLE Teema	Fashion week 2016 in Yle Teema

## BEST CONCEPTUAL IDEA ON A LOW BUDGET

ARD Einsfestival	Eurovision Song Contest 2016
RTBF	Ah c'est vous !
RTVSLO	Taksi
S4C	Cegin Bryn
VRT Één	Prince

## BEST PROMOTION FOR A RADIO PROGRAMME

BBC Radio	Soweto Kinch
Rai	Opening night of "LA SCALA"
RTBF Classic 21	The rock generation radio (David Bowie fans)
RTVE	RNE - Tell about you
Yle	Yleisradio-Ylepuhe

## BEST CHANNEL BRANDING PACKAGE

ARD ONE	ARD / ONE
Rai	Brand Refresh
RTBF	OUFTIVI 2016 channel rebranding
SRF	SRF 1 Ident 2016
Yle	Rebranding

## BEST SEASONAL BRANDING PACKAGE

ARD Das Erste	Christmas Campaign 2016
ARD Das Erste	Easter Campaign 2016
ARD WDR	Summer Idents
BBC ONE	Christmas Continuity
France 3	Animation - Winter's Marmots - Happy Hollydays

## BEST OVERALL PROGRAMME OR SPECIAL EVENT BRANDING / PROMOTION

Rai	Olympic and Paralympic Games
RTÉ	1916
RTVE	TVE 60 Years. looking ahead
SVT	No stupid questions - Ask Lund!
ZDF	Winter Sports