



## **EUROVISION CONNECT 2017**

### CATEGORY 1

BEST SPORTS PROMOTION

### CATEGORY 2

BEST DOCUMENTARY OR A CURRENT AFFAIRS PROMOTION

### CATEGORY 3

BEST ENTERTAINMENT PROMOTION

### CATEGORY 4

BEST FICTIONAL PROMOTION

### CATEGORY 5

BEST PROMOTION FOR CHILDREN

### CATEGORY 6

BEST CULTURAL PROMOTION

### CATEGORY 7

BEST USE OF GRAPHIC DESIGN IN A PROMOTION

### CATEGORY 8

BEST USE OF MUSIC OR SOUND DESIGN IN A PROMOTION

### CATEGORY 9

BEST PROMOTION FOR A DIGITAL PRODUCT/SERVICE

### CATEGORY 10

BEST EDITING BASED ON EXISTING MATERIAL

### CATEGORY 11

BEST CONCEPTUAL IDEA ON A LOW BUDGET

### CATEGORY 12

BEST PROMOTION FOR A RADIO PROGRAMME

### CATEGORY 13

BEST CHANNEL BRANDING PACKAGE

### CATEGORY 14

BEST SEASONAL BRANDING PACKAGE

### CATEGORY 15

BEST OVERALL PROGRAMME OR SPECIAL EVENT BRANDING/PROMOTION

### CATEGORY 16

BEST OVERALL DIGITAL PROMOTION