



FICTION EXPERTS ANNUAL MEETING
In partnership with Série Series

Fontainebleau (France), 27 June 2018

AGENDA

SERIES SERIES DISCUSSION - Fontainebleau Theatre	
<i>For professionals pass-holders only.</i>	
8:30 - 10:00	<p>A CONVERSATION WITH STEPHEN FREARS</p> <p>Stephen Frears is one of the most famous and emblematic British directors, and has directed several feature films (<i>My Beautiful Laundrette, Dangerous Liaisons, High Fidelity, The Queen, Philomena, Florence Foster Jenkins and Victoria & Abdul</i>). He has also directed many pieces for television since the 1970s (<i>Fail Safe, The Deal, Muhammad Ali's Greatest Fight...</i>). He will be in Fontainebleau to present <i>A Very English Scandal</i>.</p> <p>He will talk about his work and share his experience during a conversation / Q&A session</p>
PUBLIC SERVICE DRAMA SPECIAL - Fontainebleau Theatre	
10:00 - 11:30	<p>PUBLIC SERVICE BROADCASTING IN EUROPE, A BEACON IN THE HEART OF A STORM?</p> <p>Joint introduction about the EBU (European Broadcasting Union) and its activities in the field of fiction by Liselott Forsman, YLE and Head of the EBU Fiction Experts Group and Jeroen Depraetere, EBU, Head of TV followed by a debate.</p> <p>In a pivotal year for numerous public European channels, Série Series is joining forces with the EBU to discuss their distinctiveness in an ultra-competitive landscape. In a world governed by images, where communication plays a predominant role and where financial investments are on the rise, where do public broadcasters stand? What content, what stories can and should they tell? Does drama have a cultural role? A responsibility? If so, what is it? What audience should it be aimed at?</p> <p>Do public television services have the necessary weapons to continue to attract talent, to remain appealing to their public and to face the challenges of a globalised economy?</p> <p>A debate that involves the broadcasters in question, but also creators, and will put the French frame of mind into perspective.</p>
CONFIDENTIAL EBU MEETING - Hotel La Demeure du Parc	
<i>For EBU members' and by invitation only</i>	
11:50 - 12:00	<p>WELCOME: PRESENTATION OF THE AGENDA AND THE DELEGATES</p> <p>By Liselott Forsman, Yle, Head of the Fiction Experts Group and Jeroen Depraetere, EBU, Head of TV</p>
12:00 - 12:30	<p>NORWEGIAN CASE STUDY</p> <p>Fast changes in the market. Budgets rise rapidly. The international financing process of series. Why and how do co-producers and pre-buyers join in? What do they want and not? When do they want it?</p> <p>Presentation by Tone Ronning, NRK, Executive Producer</p>
12:30 - 13:15	<i>Lunch offered by EBU</i>



13:15 - 13:35	<p>THE NORDIC 12 - THE NEW NORDIC CO-PRODUCTION STRATEGY</p> <p>In April 2018 DR, NRK, RUV, SVT and YLE decided to co-produce twelve series each year. What is the content discussion, financial model and wider distribution plan? Presentation by Henrik Hartmann, Nordvision, General Secretary and Nordic delegates.</p>
13:35 - 13:55	<p>THE EUROPEAN ALLIANCE: HOW IT WORKS IN BIG AND SMALL TERRITORIES</p> <p>In May 2018 an alliance between France Télévisions, RAI and ZDF was declared, inviting smaller companies too. How is the decision turned into concrete co-productions? Presentation by Michele Zatta, RAI, Fiction Commissioning Editor and Jeroen Depraetere, EBU, Head of TV followed by Q&A.</p>
13:55 - 14:15	<p>DISCUSSION: NEW CO-WORK MODELS AND POSSIBLE NEXT STEPS</p> <p>We share thoughts on the models presented. How can we help co-creation and financing in all regions? How are differences in content strategies and decision making structures overcome? How can we smoothen our international processes – also within our companies?</p>
14:15 - 14:30	<i>Coffee Break</i>
14:30 - 15:15	<p>DUTCH CASE STUDY: A SURPRISE SUCCESS</p> <p>The funny and fresh <i>Lice Mother</i> (25') is first screened and then introduced by Mylene Verdurmen, NPO/Avrotros, Editor in Chief. How did something seemingly narrow become a big success? Do we need braver commissioning? Are family-teenagers-school series back globally (as claimed this spring in Cannes)?</p>
15:15 - 15:45	<p>WHAT SHOULD HAPPEN NEXT ONLINE?</p> <p>Web series have started to travel. What do different broadcasters in the room have in their pipelines? Excerpts from new real time drama series. Clips from five Skam remakes. Are there special challenges in remaking fresh online formats?</p>
15:45 - 16:00	<p>THE SWISS REFERENDUM AND DRAMA.</p> <p>Comment by Françoise Mayor, RTS, Head of Fiction</p>
16:00 - 16:30	<p>WHAT IF?" LET'S BE PREPARED IF THE WORST HAPPENS</p> <p>An exercise involving all delegates on future scenarios on the existence of public service drama. Session producer: Tone Ronning, NRK, Executive Producer drama independent and international coproductions</p>
16:30 - 17:00	<p>WRAP UP AND IDEAS FOR NEXT YEAR</p> <p>Open floor for all delegates. What are your wishes and expectations, ideas of topics, etc....</p>
17:00	<p>THANK YOU AND SEE YOU AT DINNER IN THE CASTLE</p> <p><i>Please note that the evening dinner in the castle is only open to Série Series registered participants. Make sure you are among them: www.serieseries.fr/en/accreditations.php</i></p>