



Fiction Experts Annual Meeting + Mid-Sized Countries Meeting\*  
Prague, 23 – 24 September 2019\*



## Preliminary Agenda (27.06.2019)

Sunday 22 September	
Appx 16:00	Appx. 2-3 hours walking tour of Prague
As from 19:00	Informal Dinner (everybody pays on his own) – Place TBA
Monday 23 September	
10:00 - 10:15	<ul style="list-style-type: none"> <li>- Welcome words by <i>Liselott Forsman, Chairwoman of the Fiction Experts Group, Yle</i> and <i>Jeroen Depraetere, Head of TV, EBU</i></li> <li>- Opening speech by <i>Petr Dvorak, Director General, Czech TV</i></li> </ul>
MORNING: BUSINESS	
10:15 - 12:30	<p><b>“Survey on rights - shared insights”</b>: How European Public Broadcasters deal with equity/license fee and format rights within TV-drama. The initiative came from VRT who is updating its coproduction framework with the independent producers. Ten broadcasters have shared their current rights strategies. The presentation of the survey will be followed by a discussion.</p> <p><i>Elly Vervloet, International Drama Executive, VRT</i></p> <p><b>“Online catalogue – at our service”</b> Presentation of the virtual drama series catalogue. This fiction group initiative will enable PSM drama colleagues keep track of public service ongoing projects to help collaborations and to spot public service trends in different countries. In time of global VOD players, the system would offer a first look option for possible co-production partners and public service buyers. C21 and Berlinale are interested in arranging pitched for projects in the catalogue.</p> <p><i>Tone Rønning, Executive Producer, NRK and EBU</i></p> <p><b>“Strategies on streaming service”</b>: TBA</p>
12:30 - 13:30	Lunch
13:30 - 14:30	Guided tour of Czech Television

## AFTERNOON: CONTENT

14:30 - 18:00	<p><b>“Czech Drama - the Journey back”</b> Looking back is sometimes necessary to see the future. In the heydays of 1960s and 1970s, Czechoslovak TV used to win major prizes at main TV festivals (like Monte Carlo, Montreux, Rome). This period was followed by successful co-productions with German public broadcasters, especially ARD/WDR through the 1980s. And then... freedom was gained and, also something lost, perhaps best described as the skills and expertise which dated back to the glory years of Barrandov studios and which even the Nazis and the communists failed to destroy completely.</p> <p>A presentation about the journey back, leading Czech TV to successful international partnerships by <i>Jan Maxa, Head of Content Development, Czech TV</i></p> <p><b>“Eden: Fictionalizing a serious crisis of today”</b>, a 6 x 45' French-German miniseries on the refugee crises coproduced by Arte, SWR and Degeto and a French-German coproduction of Atlantique on the French side and Lupa-Film and Port-au-Prince-Film on the German side. How to bring a serious topic and a complex subject close to audiences? How were the five single storylines picked out and the story constructed? How to co-produce a series in five languages (French, German, Arabic, Greek, English) on people trying to survive or trying to cope with the consequences of the refugee crisis?</p> <p><i>Adrienne Frejacques, Drama Commissioning Editor, Arte France and Brigitte Dithard, Editor, ARD/SWR</i></p> <p><b>“Strategies on Instagram and other short format series”</b>: TBA</p>
18:00	End of meeting
As from 19:30	Joint Dinner – Place TBA

## Tuesday 24 September

Morning	Meeting of the Middle-sized countries* (Invitation and more details to follow)
Afternoon	Organized joint transportation to reach Serial Killer Festival in Brno: 24 - 29 September ( <a href="http://www.serialkiller.tv/english.html">http://www.serialkiller.tv/english.html</a> )