

EBU FORMATS FORUM 2023

The EBU Formats Forum aims to recognize and showcase the most innovative and engaging TV or Digital formats developed and produced by EBU Members and Associates in the last twelve months, and to foster collaboration between public-service broadcasters in the development and production of unscripted content.

For the first time in 2023, the EBU Formats Forum – building on the success of the EBU Creative Forum - will be divided into two parts:

- **EBU Formats Showcase** (28 September 2023, 12h30 – 17h00)
EBU members will showcase their best and most innovative formats from the current year, offering inspiration, insights and examples of best practice for commissioners.
- **EBU Formats Pitch (29 September 2023, 09h30 – 12h30)**
New projects as presented with potential for co-development or co-productions. Producers and/or commissioners will pitch to potential partners in co-development and/or co-production of factual entertainment and/or studio projects.

Submission Criteria

Eligible Applicants

For both the Showcase and Pitch, all EBU Members and Associates as well as Approved Participants, are eligible to submit formats (for broadcast and online) for the EBU Formats Forum 2023.

Eligible Formats

- Eligible formats include TV or Digital content such as talent shows, competition shows, reality shows, quiz shows, game shows, chat shows, factual entertainment, unscripted comedy entertainment and panel shows,, formatted factual series, formatted talk shows and (experimental) cross-over formats
- A Format is defined as an editorial template and set of production guidelines that allows Producers to successfully adapt the show in other territories.
- Eligible Applicants submitting a program will be required to highlight the unique format points and key elements within their idea, which sets it apart from other formats.
- A format is eligible if it's

- *Formats Showcase*: a successful format commission to be presented by EBU Members' commissioners. The first series of the format must have been broadcast from September 2022 until end of 2023.
- *Formats Pitch*:
 - *Either*: a commercially available format which EBU Members may consider for co-development or co-production, to be pitched by producers. The first series of the format must have been broadcast from September 2022 until end of 2023.
 - *Or*: a proposed new Eurovision-Co-Production format involving financial and/or editorial, collaboration among EBU Members. Eurovision Co-productions are coordinated by the EBU, and can benefit from financial support during the development phase. For further information regarding Eurovision Co-Productions visit [this page](#), and visit this page to see the [standard terms and conditions for the release of development financing](#). Projects selected in this category will be offered to EBU members for production in 2024.
- Projects should target family, adult, and young adult audiences, and have an EBU broadcaster attached. Formats for children are not within the scope of the EBU Formats Forum as they are addressed elsewhere in the EBU community.
- Formats which have not yet aired should have a trailer or moodtape available so that the selection board and/or participants can visualize the format.

Submission Instructions

All Eligible Applicants interested in participating in the 2023 EBU Formats Forum are invited to fill in the [submission form](#) before close of business on 13 June 2023.

Owing to the international composition of the judging panel, video clips or promo trailers must be submitted in English or with English subtitles for selection/judging/showcase purposes.

By submitting a format, each Eligible Applicant expressly agrees that the EBU shall be entitled to reproduce, exhibit, and edit any material and to use any element of the format submitted in connection with the EBU Formats Forum, as well as for promotional purposes without limitation in time on a worldwide basis.

Adjudication Criteria

The selection of formats to be presented at the EBU Formats Forum will be made on 21 June 2023 by the [EBU Formats Experts](#).

Formats Showcase

The group are looking for projects which were exceptionally successful with audiences, especially audience segments that are traditionally difficult to reach by on public-service media innovative

and/or demonstrate the unique role of public-service television in addressing challenging social issues.

Formats Pitch

The group are looking for projects which may be suitable for co-production by several EBU members. Such projects may be commercially-available formats which are suitable for back-to-back or other co-production models, or new formats developed by EBU Members which could be efficiently produced as a Eurovision Co-Production, i.e. with a financial and editorial collaboration among EBU members.

It is possible to submit a project for consideration for co-production (for which development materials are available, and commissioners can already consider a financial investment) or co-development (more exploratory projects which have not been fully developed or budgeted).

EBU Formats Forum 2023 - Timeline

- Call for Proposals: **25 April 2023**
- Submissions Window: **25 April - 13 June 2023**
- Selection: **21 June 2023**
- EBU Formats Forum 2023: **28-29 September, Geneva/hybrid**
 - Formats Showcase: **28 September 12h30 - 17h00**
 - Formats Pitch: **29 September 09h30 - 12h30**