

2023 EBU Proud to Present Fiction

The aim of the “2023 EBU Proud to Present Fiction” is to showcase Public Service Media’s (PSM) best and most recent series from all the corners of Europe and to connect drama executives through their drama series.

Timeline

Submission period: 22 June 2023 - 31 August 2023 (weeks 25 to 35)

Selection period: 5 September 2023 - 4 October 2023 (weeks 36 to 40)

Announcement of the selected series: 17 October 2023 (week 42)

The Series will be presented during the **2023 EBU Proud to Present Fiction** to take place online on **Thursday 23 November 2023**.

Submission Criteria

Eligible Applicants

All EBU Members, Active and Associates as well as Approved Participants (the "Eligible Applicants") are eligible to submit series (for broadcast and online) for the 2023 EBU Proud to Present Fiction.

Eligible Series

The followings are eligible to enter the selection process for the 2023 EBU Proud to Present Fiction.

- **Finished** TV and web series for adults (as from 16+) for linear and/or online broadcasting,
- Which **episodes length/duration is between 5 and 90 minutes**,
- **There is no maximum set in the number of episodes composing the series**,
- **All genres are eligible except telenovelas/soaps or similar.**

Are eligible the programmes that (cumulative criteria):

- highlight the unique points and key elements within their idea, which sets it apart from other series,
AND
- are distinctive from commercial ones and highlight public broadcasters’ values,
AND
- have proven to be successful in their local markets/towards local audiences,
AND
- that have potential to travel in other markets.

A series is eligible provided it has been (alternative criteria):

- Developed and produced in-house,
OR
- Developed and (co-)produced by an external Production Company following a commission by the submitting Eligible Applicant.

To be regarded as eligible, the Series must have been broadcast or published or scheduled for broadcast by the submitting Eligible Applicant between 1st of September 2022 and 31 of March 2024.

Only “new” programmes are allowed (seasons 2 and further are excluded) and you can only submit a series once.

When the submission is based on the broadcast date, it is the one of the first broadcast which is to be taken into account.

There is no limit in the number of submissions to be entered by a single Eligible Applicant.

Submission Instructions

By **31 August 2023**, all Eligible Applicants interested in submitting an entry for the 2023 EBU Proud to Present Fiction are invited to submit the following information/documents using the [EBU showcase platform](https://showcase.ebu.ch).

Owing to the international composition of the Editorial Board all material is to be submitted either in English (paper support) or with English subtitles (video material).

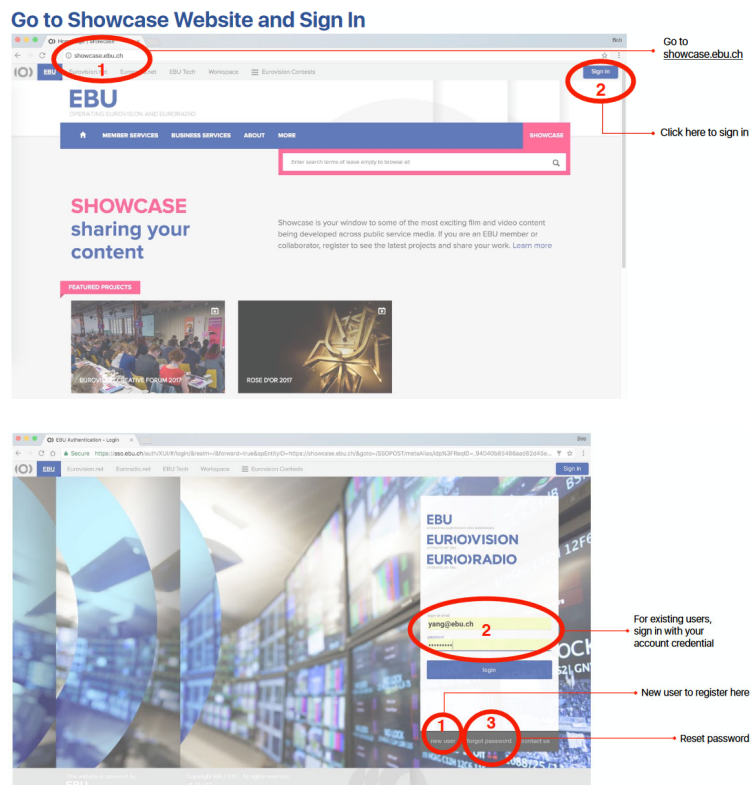
All submissions will be evaluated on the basis of the following material:

- The specific submission form duly filled in,
- A trailer subtitled in English,
- The first episode of the TV series subtitled in English,
- and a short synopsis of the other episodes in English (max. 3 pages).

The selection of the series to be presented is to be made by a body (Editorial Board) composed of some of the fiction bureau members (Fiction experts coming from EBU Members). While selecting the bureau, members might be supported by colleagues from the acquisition field.

By submitting a series, each Eligible Applicant expressly agrees that the EBU shall be entitled to reproduce, exhibit, and edit any material and to use any element of the series submitted in connection with the 2023 EBU Proud to Present Fiction as well as for promotional purposes without limitation in time on a worldwide basis.

To submit your entry, activate or create your account on the platform, following this link: <https://showcase.ebu.ch/> and click the "Sign in" button at the top right-hand corner.



Once your account created, inform Karen Simha (simha@ebu.ch) to be granted the necessary rights on the platform and informed about the procedure to proceed with your uploads.

It is recommended that you also notify Karen Simha (simha@ebu.ch) as early as possible about your intention to submit an entry.

Selection Process

The Editorial Board will select the series to be presented at the 2023 EBU Proud to Present Fiction from all the entries submitted.

The Editorial Board reserves the right to refuse any series at its sole discretion.

The Eligible Applicants whose series has been selected for presentation for the 2023 EBU Proud to Present Fiction shall be notified early October (in the course of the week 40) and will be required to attend the online 2023 EBU Proud to Present Fiction on **Thursday 23 November** (and some preparatory sessions).

Presentation

Presenting teams

During the 2023 EBU Proud to Present Fiction, the selected series shall be presented by one [1] or two [2] speaker(s) maximum who will attend the online event.

The contribution and attendance of the Commissioner (representative of the commissioning Public Service Broadcaster/EBU Member) is mandatory. The Commissioner can be joined (optional) by one [1] maximum member of the attached creative team (producer, director, writer, etc...).

Structure of the presentation

Each presentation is to last maximum 15 minutes, incl Q/A and to go as follow:

- Moderator's intro of the programme/Team (**30''**)
- Commissioner's intro (**2'**). The LIVE presence of the Commissioning Editor entering/supporting the project is MANDATORY.
- Programme presentation including trailer (mandatory). This part can be handled by the Commissioner or by the creative member (producer, director, etc...) if joining (**7'30''**). It can contain a video excerpt, or a video edit of the programme. The programme presentation can be done either live or through pre-recorded elements (incl. trailer (mandatory)).
- Q/A (**5'**): For the live Q/A, the Commissioning Editor can be joined by some members of the creative team (optional).

Content of the presentation

HEADLINE: Make sure the presentation is attractive for the professionals (see target audience) to join the session(s). It should rather be built as a Public Relation/Release presentation rather than as a case study.

- How was the idea born: adaptation, true story,
- How was it developed: in house production or outsourced/commissioned to an independent showrunner,
- Content facts: originality, distinctiveness from PSM commissioner (vs commercial), approach from the commissioner, challenges/difficulties met (top 3),
- Financial facts: How much it cost, development budget/production budget,
- Production facts: How long it took to develop, to produce,
- Audience related info (Audience approach? For whom was the series thought, made? For which audience? If already broadcasted, was it successful? Data? Nationally/internationally?) to be provided by the commissioner after the pre-recorded presentation. Is there a distributor attached?

Pre-screenings and material availability

One (or more) episode(s) of the series to be presented on the day of the event should be made available to the audience about a week before the event for pre-screenings.

The Small Prints

The Organiser shall have the right to release excerpts of up to 5 minutes from any entry for promotional use or for use online.

All graphic material sent in by the Eligible Applicants will be released free of charge for use in all publications (press, printed material, Internet).

The Organiser will keep the files of all submitted productions for its archives.

The submission of a series for the 2023 EBU Proud to Present Fiction implies full acceptance of these Terms & Conditions.

These Terms & Conditions are issued in English.

Data Protection

By login in or creating an account on the Showcase Platform and uploading your Submission form as well as associated related submission material, you acknowledge that your personal data will be collected and processed by us in order to manage your participation in the “2023 EBU Proud to Present Fiction” and allow the EBU to prepare, organise and manage the Event.

NOTICE

All personal data mentioned in the Submission Form shall be processed in accordance with the provisions laid down under the **Terms & Conditions** and the **EBU Privacy Policy**

2023 EBU PROUD TO PRESENT FICTION

SUBMISSION FORM

Please fill in the below and upload it together with the required documents and videos or send it to Karen Simha (simha@ebu.ch). It is recommended that you also notify Karen as early as possibly about your intention to submit an entry.

SUBMITTER		
Name		
Contact details	Email	
	Phone	
Company		
Type of Organization (i.e.: Producer / Broadcaster / Distributor...)		
Country		
Web site		
PROGRAMME		
Title of the Series	English title	
	Original title	
Production Company		
Producer(s) name(s)		
Contact details	Email	
	Phone	
Co-Producer(s)		
Distributor		
Format (ep x length)		
Genre		
Original language		
SHORT DESCRIPTION <i>(max. 200 words)</i>		
PRODUCER'S NOTE <i>(max. 200 words)</i>		
COMMISSIONER'S NOTE <i>(max. 200 words)</i>		
PRODUCTION & BROADCAST		
Date of Production (end):		
Total Budget:		
Date/time of the First Broadcast <i>Or</i> Date/time of scheduled broadcast		
Linear or online		
Production context		