



IS DIGITAL THE NEW NORMAL?

18.12.2014/01

Dear Colleagues,

We hereby invite you to save the date for our 21st annual EUROVISION TV Assembly, which will be held on **Wednesday 3 June 2015** at:

BBC North
BBC Quay House
MediaCityUK
Salford/Manchester
M50 2QH
United Kingdom

Conference room: Q5 Event Space on 5th floor, from 9 a.m. to 6 p.m.

The TV Assembly will be preceded by **dinner on Tuesday 2 June 2015** and we would be very pleased if you could attend this as well. The next morning (**Thursday 4 June 2015**) you will be taken on a short, guided tour of the BBC building visiting departments such as BBC Sport, Radio 5 Live and BBC Breakfast plus the BBC Blue Room where you will have the chance to try out the latest media and gaming technology.

The TV Assembly in 2015 will be revamped, "bolder and bigger", and will contain keynote presentations, addressing crucial topics that matter in the media environment, case studies from industry experts, the famous proud-to-present session and an update on EBU internal matters.

For almost 100 years there was first radio and then television. Media life was easy. But then the new millennium brought us digital. Today we struggle to give digital its rightful place. Nevertheless one thing is sure: digital is a game-changer. Now, almost 15 years into the new millennium, some people claim that digital is the new normal. So, is it?

The next Television Assembly will focus on the one topic that is high on everyone's agenda: how will digital dominate our future?

The TV Assembly will also hold elections for TV Committee members, whose function it is to oversee the operations of the TV Unit. More information about this will follow in the spring, together with logistics details about registration, the venue and hotels.

We wish you a merry Christmas and a happy new year !

Kind regards,

A blue ink handwritten signature, appearing to be 'JPDT', written in a cursive style.

Jean Philip De Tender
Chairman, Television Committee

A blue ink handwritten signature, appearing to be 'Bettina Brinkmann', written in a cursive style.

Bettina Brinkmann
Head of TV