



5<sup>TH</sup> INTERNATIONAL  
BROADCASTING ASSEMBLY

14.00 – 15.00

**Special session on OTT**

- ❖ European Content Distribution:  
**Marion Ranchet**, Director, European Content distribution, ROKU
- ❖ TV5Monde's new VOD platforms  
**Diane Couderc**, Directrice régionale Europe
- ❖ BBC Sounds – BBC's global audio distribution strategy  
**Ben Rosenberg**, Head of Distribution, Carriage
- ❖ Legal and policy issues for international broadcasting (including Digital Services Act):  
**Wouter Gekiere**, Head of EBU Brussels office  
**Holger Postel**, Head of Licensing/Legal Department, DW

**Discussion**

15:15

**Concluding remarks by the Chairman**

15:30

**End**