5[™] INTERNATIONAL BROADCASTING ASSEMBLY

AGENDA Morning session 10:00 – 11:30 Afternoon session 14:00 – 15.30

10:00 – 10:15 Opening by IBA chairman, **John Maguire**, Director of International

Relations and Cooperation, France Médias Monde

Welcome by Noel Curran, EBU Director General

Approval of the minutes of the 4th IBA

10:15 – 10:30 Summary of main trends of the situation of International

Broadcasters

Nicola Frank, EBU Head of Institutional and International Relations

Followed by short Q&A

10:30- 11:30 International Broadcasters' diversity and inclusion strategies:

- Navleen Kaur, EBU diversity & inclusion officer and Madiana Asseraf, EBU Manager of Business Development & Young Audiences
- Zahra Nedjabat, Head of International Relations and Diversity, DW
- ❖ Sophie Mouline, Head of Interdepartmental Communication, France Médias Monde
- * RAI, tbc

Discussion

Break



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14.00 – 15.00 Special session on OTT

- European Content Distribution:
 - **Marion Ranchet,** Director, European Content distribution, ROKU
- TV5Monde's new VOD platforms
 Diane Couderc, Directrice régionale Europe
- BBC Sounds BBC's global audio distribution strategy Ben Rosenberg, Head of Distribution, Carriage
- Legal and policy issues for international broadcasting (including Digital Services Act):

Wouter Gekiere, Head of EBU Brussels office **Holger Postel**, Head of Licensing/Legal Department, DW

Discussion

15:15 Concluding remarks by the Chairman

15:30 End