

# AI FOR CONTENT CREATION

## European Broadcasting Union

### Tuesday 9 February 2021



## PROGRAMME

09.00–09.05	<b>Opening notes</b>	Ezra Eeman (EBU Media) Antonio Arcidiacono (EBU T&I)
STATE-OF-THE-ART		
CONTENT CREATION		
09.05–09.30	<b>AI for Media: Content Creation Now and Next, Beyond the Buzzword</b>	Kati Bremme (France Télévisions)
09.30–10.00	<b>The AI Song Contest: Lessons on How to Create in Collaboration with AI</b>	Karen van Dijk (VPRO) & Hendrik Vincent Koops (RTL)
10.00–10.30	<b>Creative Use of AI at the BBC</b>	Laura Harrison & Graeme Philipson (BBC)
10.30–11.00	<i>Break</i>	
PRODUCTION TOOLS		
11.00–11.30	<b>Love eXperiment: An AI Experiment to Assist in Content Creation</b>	Sébastien Barbieri (RTBF)
11.30–12.00	<b>ARTE Extra Virtual Channels</b>	Dominique Willieme (ARTE)
12.00–12.30	<b>Replacing Actors</b>	Sébastien Pourcel (France Télévisions)
12.30–13.30	<i>Lunch Break</i>	
HOW-TO		
13.30–14.00	<b>Bergen Robotics: Autonomous Camera Systems</b>	Nils Jacob Berland (Bergen Robotics)
14.00–14.30	<b>PromoMii + NOVA</b>	Michael Moss & Lilian Schiffler (PromoMii)
14.30–15.00	<b>Visual Data Enhancement</b>	Marta Mrak (BBC)
15.00–15.30	<i>Break</i>	
SOON AND BEYOND		
15.30–16.00	<b>Using AI in Creative and Artistic Work</b>	Douglas Arellanes (MozFest)
16.00–16.30	<b>Folk the Algorithms</b>	Bob L. T. Sturm (KTH)
16.30–17.00	<b>Creating a Machine Language for Media Content</b>	Yves Bergquist (ETC / SMPTE)