

# EBU AIDI WORKSHOP ON GENERATIVE AI – 11/05/2023

## PROGRAMME

13:00-13:05	Welcome	Lalya Gaye (EBU AIDI)
13:05-13:20	Opening words	Antonio Arcidiacono (EBU Technology & Innovation) Wouter Quartier (EBU Media) Justyna Kurczabinska (EBU News)
13:20-13:30	Neo demo: Interacting with news through EBU Newsdeck, PEACH and Open AI GPT	Sébastien Noir (EBU Technology & Innovation)
13:30-14:00	Generative AI graphics and animation at the Australian Broadcasting Corporation	Hilary Campilan (ABC)
14:00-14:30	HIPERIA: The IA/AI presenter Radio 3 of RTVE	David Corral Hernandez (RTVE)
14.30-15:00	Couleur 3.1: An AI experiment at radio Couleur 3	Antoine Multone (RTS)
15.00-15:20	Generative AI – Legal and policy implications	François Lavoie (EBU Legal & Policy)
15:20-15:50	Generative AI – Navigating the risks and building up governance	Ruth Kühn (DW)
15:50-16:20	Work in Progress. Ethical discussions at Swedish Radio about the use of generative AI.	Olle Zachrisson (SR)
16:20-16:50	What generative AI means for media organizations and professionals	Yves Bergquist (ETC)
16:50-17:00	Conclusion	

Each presentation slot includes time for structured group discussion surrounding it