

## DTI MEMBER SUPPORT SERVICES

The Digital Transformation Initiative (DTI) has the resources, tools and insights to help Members understand and implement the process of restructuring and transforming PSM. We know that every organization faces different challenges and opportunities, requiring a tailored response and support plan. The DTI draws together expertise from across the EBU to address your needs from a multidisciplinary perspective.

Our services range from in-house workshops, providing remote assistance on request, facilitating peer exchanges, identifying the key resources provided by our permanent services, and designing customized solutions based on your specific needs.

Contact us to discuss how we can help you today: [scotts@ebu.ch](mailto:scotts@ebu.ch)

### CREATING AWARENESS

- Presentation of PSM transformation framework
- Open discussion
- Identify and connect with complimentary EBU services
- Conclusions & next steps

- ½ day on site

### BUILDING A SHARED VISION

- Customized presentation of PSM transformation framework
- Hands-on workshop with DTI toolbox (challenges, goals, enablers)
- Summary report

- 1 day on site

### DTI SITUATION ANALYSIS & PEER REVIEW

- Remote assessment toolkit and support
- Benchmark report
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- Peer review visit
- Collaborative situation analysis
- Participatory workshop
- Peer review report
- Legacy support

- 2-3 day on site + remote monitoring

### CUSTOMIZED SUPPORT PACKAGES

- Tailored solutions based on Member's needs and objectives
- Range from small-scale interventions to long-term support
- Can include peer-2-peer exchanges, custom workshops, Train the Trainer, EBU visits, research trips, etc.

- Defined by Member requirements

### CONTINUOUS REMOTE SUPPORT

- DTI Knowledge Hub
- Peer-to-peer skills and expertise exchanges
- Virtual Meetings

- EBU Transformation Service & Activities Mapping
- Expert Community: Host and Exchange Facilitation
- Remote Support Requests