

# EUR(O)RADIO

OPERATED BY EBU

## DATE

17 December 2015

## EUROSONIC FESTIVAL – LATEST INFO

# THE EUROSONIC FESTIVAL

## Groningen, The Netherlands

### 13-16 January 2016

Dear Colleagues,

Please find enclosed the latest information on the 2016 Eurosonic Festival.

### **EURORADIO/EUROSONIC Introduces...**

#### **“RAI Radio Battle” – Filippo Solibello**

**Thursday, 14 January 2016 (19.45-20.45, NPO 3FM Studio in De Winkel)**

Come and join the Show! “Radio Battle” is a new and entertaining concept created by Filippo Solibello from Italy’s RAI Radio 2. The first match of this “European Radio DJ Championship” will take place in Groningen and it will be live from NPO 3FM’s Studio.

This is Italy vs. Ireland, this is RAI Radio2 vs. RTÉ 2XM, this is Carlo Pastore vs. Dan Hegarty!

### **EURORADIO/EUROSONIC KEYNOTE**

**Friday, 15 January 2016 (Oosterpoort), 12.00/13.00**

**Radio and Streaming Platforms: Too Many Elephants in the Music Room ?”**

**Rhys Hughes, BBC Head of Programmes for Radio 1 and 1Xtra**

As music is available nearly everywhere these days, especially through streaming services, what about Radio? “Historically”, one of the main switch-on factors for Radio has been Music. It still is, but competition is fierce.

Is this new landscape such a threat, though? It could even create new opportunities for all concerned...

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Rhys Hughes is Head of Programmes for BBC Radio 1 and 1Xtra. As Head of Programmes, Rhys is the day-to-day editorial lead for both stations, reaching a combined weekly audience of over 10.5 million.

Rhys has been an Executive Producer at Radio 1 since 2000 and has worked across both mainstream and specialist output, overseeing shows including Scott Mills, Pete Tong, Trevor Nelson and Tim Westwood. In addition, Rhys has been responsible for the recruitment of hot music talent to the station including Annie Mac, Mike Davies, Bobby Friction and in 2009 brought Toddla T to Radio 1.

Moderator: Laurent Marceau, Euroradio Eurosonic (EBU)

**Friday, 15 January 2016 (Oosterpoort), 15.00/16.00**

**NPO & EBU present...**

## **The Glass House event: from Community to Playground for Innovation**

3FM Serious Request is a highly successful annual multimedia fundraising event developed and hosted in the Netherlands since 2004. Over the years, the event has expanded internationally and is now being hosted in seven (EBU member) countries. These countries are united in a "Glass House Community" and are currently exploring a novel approach to European Product Service Management (PSM) collaboration. Based on this 2015 case study, the panel will discuss the benefits of PSM-wide collaboration: How can a multimedia event act as a breeding ground for shared innovation? And what is the potential for this type of EBU-wide collaboration in the future?

Presentation: Micha van Hoorn (NPO) and Thomas Grond (EBU)

**Friday, 15 January 2016 (Oosterpoort), 16.30/17.30**

## **Central-Eastern Europe – Let's Work Together, Come On, Come On! - Workshop**

The 2016 edition of Eurosonic has a special focus on "Central-Eastern Europe", a very large and diverse geographical area (\*) indeed and very buoyant and exciting, too. Festivals and EBU Broadcasters are all invited to gather and exchange.

*(\*) Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Poland, the Republic of Macedonia, Romania, Serbia, Slovakia and Slovenia*

Moderators:

Fruzsina Szép, former programme director of Sziget (Hungary), current Director of Public Affairs for the Lollapalooza Festival in Berlin

Laurent Marceau, Euroradio Eurosonic (EBU)

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## **EBU "EUROSONIC GROUP" MEETING:**

The meeting of the Euroradio Eurosonic Group and the Producers from the participating EBU stations will take place on:

**Saturday, 16 January 2016 (Oosterpoort) 11.00-12.30.**

It will be held at the De Ronde Zaal (Oval Office) and will be followed by the ETEP selection meeting.

## **ETEP MEETING:**

**Saturday, 16 January 2016 (Oosterpoort) 12.30-13.30.**

The European Talent Exchange Programme (ETEP) meeting will take place at De Oosterpoort (Room MUZE): Festivals' representatives and EBU Radio delegates and producers are invited to the first selection meeting (Brunch will be provided).

Best regards,



Laurent Marceau  
Manager of Eurosonic  
Euroradio