

EURORADIO INNOVATION FUND RULES

Introduction

The Euroradio Innovation Fund (the "**Fund**") is set up with the approval and under the supervision of the Radio Committee to encourage and support innovative initiatives.

The Fund is not intended to support projects which might reasonably be expected to be funded as regular programme-making, or to finance enhancements, such as extra travel.

The Fund is administered with the clear intention to facilitate innovation, creating landmark projects that are beneficial to the Euroradio Community and developing radio as a medium.

The Goal of the Fund is to develop, promote and disseminate radio proposals related to new content and formats, especially for multimedia applications, while encouraging collaboration between Members (the "**Projects**").

Eligible Applicants

Only radio organisations which are of the EBU ("**Members**") are eligible to apply to the Fund. For the avoidance of doubt, radio organisations which participate in the EBU as Associates are not eligible to apply.

Proposals Submission Process

All Eligible Applicants wishing to submit a Project are invited to complete and return attached the Application Form fully completed to the EBU Head of Radio (the "**Application**").

All Applications must be submitted in English or in French.

The EBU reserves the right to request further information which it deems necessary for the purposes of evaluating the Application.

Each Application which is submitted by an Eligible Applicant for a Project will be considered at each upcoming meeting of the Radio Committee.

The EBU Head of Radio will formulate recommendations on each Application submitted and the Radio Committee shall decide on a consensus basis which Application(s) shall receive financial support from the Fund on the basis of the following criteria (the "**Eligibility Criteria**"):

- The Project must be suitable for radio broadcast and/or online exploitation in a radio environment;
- The Project must be innovative and shall preferably include multimedia elements;
- The Project has the potential to develop radio as a medium;
- The Project has the potential to become a landmark innovation event; (such potential exists if the Project could be presented at major media gatherings);

- The Project must be of general benefit to a broad range of Members in the field of Radio and have some form of legacy;
- The Project seeks funding on a non-recurrent basis (Several Applications for the same Project shall not be allowed);
- It is demonstrated that the financial support requested from the Fund will not be used to supplement the on-going budget of the Member.

The EBU reserves the right to reject any Application which might not comply with the present Rules.

The Radio Committee shall have full discretion to accept or refuse to grant financial support to a Project.

Fund Grant

The EBU has sole discretion to decide the frequency and the envelope allocated for financing the Fund. The Fund budget will be proposed by the EBU Head of Radio and approved by the Radio Committee. Every year the Radio Committee - in collaboration with the EBU Head of Radio - evaluates the usage of the Fund.

The financial support allocated for each Application and the payment terms shall be decided in the sole discretion of the Radio Committee upon recommendation of the EBU Head of Radio. For the avoidance of doubt, the Radio Committee is not obliged to allocate the full amount which is requested by an Eligible Applicant in its Application.

Upon acceptance of an Application, the EBU Head of Radio shall notify the Eligible Applicant's Project Manager (as indicated in the Application Form) the amount that has been allocated, the payment terms and the corresponding deliverables.

All amounts must be expressed net of tax, firm, inclusive of all costs and stated in Swiss Francs.

Eligible Applicants will bear all costs associated with in the preparation and submission of their Application.

Intellectual Property Rights

The Eligible Applicant is the sole originator of the ideas contained in the Application and it has the legal right to submit them in the Application.

The Project is in compliance with applicable laws and the Eligible Applicant has cleared all necessary rights (including any underlying rights) so as to permit an unrestricted exploitation of the Project.

For the avoidance of doubt, each Eligible Applicant retains for itself the copyright ownership in its Project.

However, by submitting an Application, each Eligible Applicant expressly agrees that the EBU shall be entitled to reproduce, exhibit and edit any material and to use any element of the Project submitted in connection with EBU/Euroradio Events or conferences, as well as for promotional purposes without limitation in time on a worldwide basis on any media and on any support.

Additional Undertakings

When receiving financial support from the Fund, each Eligible Applicant agrees

- To deliver progress reports for each Radio Committee meeting, including a final report when the Project is completed. Those will be reported by the EBU Head of Radio, who is responsible for ensuring the communication between the Radio Committee and the Eligible Applicant.
- If the Project is accepted for financial support by the Radio Committee, the Eligible Applicant must be prepared to attend EBU/Euroradio Events, conferences or the Radio Assembly, as may be reasonably requested by the EBU, to describe the Project. All the related costs (incl. Travel and accommodation costs) to attend such events shall be borne by the Eligible Applicant.
- that each Member interested in the Project shall be entitled to use it for its own benefit on a free of charge basis without limitation in time.
- that it will hold the EBU or Members as the case may be, free and harmless from, and indemnify it for loss or damage, including legal costs, resulting from any non-compliance with any part with these Rules.
- to credit the EBU with a mention that “the Project has been developed with the support of the EBU/Euroradio” on all media and supports and where relevant, to include the EBU/Euroradio logo as transmitted by the EBU from time to time.
- that by submitting an Application, it shall have no right of recourse against any decision taken by the EBU or the Radio Committee.

EURORADIO INNOVATION FUND APPLICATION FORM

This form should be completed and returned, signed by a duly authorized representative,
to Graham Dixon, EBU Head of Radio
by email dixong@ebu.ch

Proposal for innovative project development	
I (name and function)	
of (Member organization) Name of Member	
Email address	
Telephone number	

- hereby confirm that my organization wishes to apply for the Project described hereafter at the Euroradio Innovation Fund and that all information contained herein is accurate
- hereby certify that, by submitting this Application, my organization agrees to abide by the Rules applicable to the Euroradio Innovation Fund

Project Title	
Description of the Project <i>Max 300 words</i>	
Other Members involved <i>(If other Members are involved in the Project, please indicate who they are and what is their role and contribution)</i>	

Third parties involved <i>(If third parties, other than Members (e.g. production companies) are involved in the Project, please indicate who they are and what is their role and contribution)</i>		
Expected time frame	Development Phase	Production Phase
	Start	Start
	Estimated End	Estimated delivery Date:
Detailed development budget		
Anticipated production budget		
Amount requested from the Euroradio Innovation Fund		
Target Audience/End Users <i>(define the ambition, expected benefits and objectives of the Project)</i>		
Description of Deliverables after development phase		
Success Factors <i>(please indicate the indicators you will use to assess whether the Project is successful)</i>		
Innovative aspects <i>(please describe the aspects of this Project which make it innovative)</i>		
EBU Community benefits <i>(please describe the aspects of this Project which make it beneficial for the EBU Community and what are its legacy aspects)</i>		
Project Manager in charge in the Member's organisation		
Telephone		
Email		

By submitting the above proposal, I agree to abide and comply with the Rules applicable to the Radio Innovation Fund

Date:	Signature:

Please note that all the above elements are mandatory fields.