

## EUROVISION CONNECT AWARDS WINNERS

### OUTSTANDING PROMOTION OF THE YEAR

BROADCASTER	TITLE
FRANCE 5	DOMESTIC VIOLENCE

### BEST PROMOTION FOR A FICTIONAL PROGRAMME

BROADCASTER	TITLE
ARD NDR	SIMON SAYS GOODBYE TO HIS FORESKIN
<b>2</b> ARD WDR	THE MAN FROM LARAMIE <b>25%</b>
ARTE	CINEMA SLOT
BBC	KATHY'S BACK
<b>1</b> FRANCE 3	THURSDAY CINEMA SLOT <b>38%</b>

### BEST CONCEPTUAL IDEA ON A LOW BUDGET

BROADCASTER	TITLE
ARD EINSFESTIVAL	ASIA WEEKS
<b>2</b> BBC	GENDER SEASON <b>20%</b>
FRANCE 2	CHARLIE
FRANCE 5	IN THE NAME OF WOMEN
<b>1</b> SVT	WORLD FIGURE SKATING <b>38%</b>

### BEST PROMOTION FOR A CULTURAL PROGRAMME

BROADCASTER	TITLE
BBC	GOES POP
BBC	POETRY SEASON
<b>1</b> RAI	CINECITTA <b>38%</b>
RAI	SPOLETO
<b>2</b> RAI	WATERWAYS <b>25%</b>

### BEST CHANNEL BRANDING PACKAGE

BROADCASTER	TITLE
ARD MDR	CHANNEL BRANDING
<b>1</b> ARTE	NUMBERS <b>50%</b>
ETV	CHANNEL BRANDING
RAI	SPORT 1 & 2 HD
<b>2</b> SRF	IDENTS <b>20%</b>

BEST PROMOTION FOR A CHILDREN'S PROGRAMME

BROADCASTER	TITLE
<b>1</b> RAI	MORE THAN EVER CHRISTMAS <b>27%</b>
RTE	THE LATE LATE TOY SHOW
<b>2</b> RTP	THE INTERNATIONAL CHILDREN'S DAY <b>24%</b>
SVT	SUMMER HOLIDAY
UR	LIFE IN MATH COUNTRY

BEST USE OF MUSIC OR SOUND DESIGN IN A PROMOTION

BROADCASTER	TITLE
ARD WDR	SPORTSHOW
<b>2</b> BBC	BAKE OFF <b>20%</b>
<b>1</b> NRK	WC CHESS <b>31%</b>
RAI	SPORTS 1 & 2
SVT	BAD ASS ANIMALS

BEST PROMOTION FOR A DOCUMENTARY OR A CURRENT AFFAIRS PROGRAMME

BROADCASTER	TITLE
ARD NDR	A MOMENT THAT REMAINS
BBC	THE HUNT
DR	SURVEILLANCE, YOU'RE NOT ALONE
<b>2</b> FRANCE 5	COMA, THE GREAT SLEEP <b>25%</b>
<b>1</b> FRANCE 5	DOMESTIC VIOLENCE <b>39%</b>

BEST PROMOTION FOR AN ENTERTAINMENT PROGRAMME

BROADCASTER	TITLE
<b>2</b> BBC	THE VOICE <b>26%</b>
RAI	FROM PECHINO TO SOUTH AFRICA
RAI	SHOCK WAVE
<b>1</b> YLE	M. H. LIVE <b>38%</b>
ZDF	THE GREAT HATCHING

BEST EDITING BASED ON EXISTING MATERIAL

BROADCASTER	TITLE
ARTE	NOVEMBER MONTHLY
HRT	FALL 2015
<b>1 NRK</b>	ELECTION RAP <b>63%</b>
RAI	FRIDAY HEROES
<b>2 SVT</b>	DOWNTON ABBEY <b>13%</b>

BEST USE OF GRAPHIC DESIGN IN A PROMOTION

BROADCASTER	TITLE
BBC	INDIA SEASON
BBC	THE BOAT RACE
FRANCE 2	SHOW MUST GO ON
<b>1 RAI</b>	AUTISM, A WORLD IN A BUBBLE <b>47%</b>
<b>2 RAI</b>	LAND A HAND, FUND FOR THE ITALIAN ENVIRONMENT <b>29%</b>

BEST SEASONAL BRANDING PACKAGE

BROADCASTER	TITLE
ARD MDR	SEASONAL BRANDING
<b>2 ARD WDR</b>	URNS ON THE LIGHTS <b>6%</b>
<b>1 FRANCE 3</b>	THE MARMOT'S MUSIC <b>87%</b>
RAI	CHRISTMAS BUMPERS
VRT	CHRISTMAS STYLING

BEST PROMOTION FOR A RADIO PROGRAMME

BROADCASTER	TITLE
BBC RADIO	IN 4 MINUTES
<b>1 NRK RADIO</b>	FURY ROAD <b>39%</b>
<b>2 RAI RADIO</b>	LA SCALA <b>25%</b>
SWEDISH RADIO	SWEDISH SCIENCE RADIO
YLE RADIO	CHANNEL REBRANDING

BEST PROMOTION FOR DIGITAL PRODUCT/SERVICE

BROADCASTER	TITLE
<b>1</b> ARTE	APP, DRUMMER <b>45%</b>
BBC	IF YOU LOVE SOMETHING LET IT SHOW
NRK	RADIO
ZDF	MEDIATHEK
<b>2</b> VRT	PLANKING <b>27%</b>

BEST OVERALL PROGRAM OR SPECIAL EVENT BRANDING/PROMOTION

BROADCASTER	TITLE
ARD WDR	SUPERNERDS
<b>1</b> BBC	MASTER BRAND - GOLDEN THREAD <b>30%</b>
DR	X-FACTOR NEW SEASON
<b>2</b> FRANCE 3	WORLD CHAMPIONSHIPS IN ATHLETICS – BEIJING <b>27%</b>
ZDF	BLOCHIN

BEST PROMOTION FOR A SPORTS PROGRAMME

BROADCASTER	TITLE
<b>1</b> FRANCE 3	PARIS MARATHON <b>45%</b>
<b>2</b> FRANCE 2	ROLAND GARROS 2015 <b>28%</b>
RTE	WE TAKE YOU THERE
RTP	MUD
S4C	RUGBY WORLD CUP