

EBU INTELLIGENCE PROGRAMME 2026

JANUARY



MIS Report Recap



PSM Atlas



Hot Media Trends

FEBRUARY



Junior Eurovision
Song Contest



Funding of PSM



Vienna Philharmonic
Paris Concert



Vienna Philharmonic New
Year's Concert



Vienna Philharmonic
Summer Night Concert

MARCH



PSM 360° Value
Infographic

EBU INTELLIGENCE PROGRAMME 2026

APRIL



Radio Distribution in Europe



Advancing Media Literacy Through PSM



PSM & Social Media

MAY



News Integration

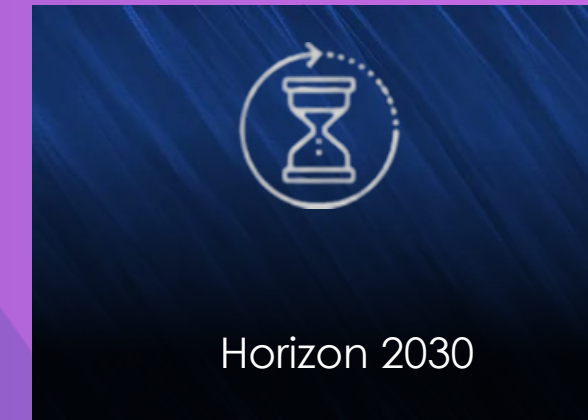


PSM Crisis Preparedness Toolkit



PSM Fiction

JUNE



Horizon 2030



Eurovision Song Contest Audience Report



Eurovision Song Contest Brand Impact Report

EBU INTELLIGENCE PROGRAMME 2026

JULY



TV Audience Trends



Radio Audience Trends



Licence Fee



Measuring Public Value



Public Service Media
Datassets

AUGUST



Digital Media
Consumption Trends

SEPTEMBER



Gaming



The Creator Economy



Trust in Media

EBU INTELLIGENCE PROGRAMME 2026

OCTOBER



PSM and
Democracy



PSM and Youth



Streaming
Landscape



Audio
Essentials



PSM KPIs and Data
Challenges



PSM 360°
Value



Platforms and Tech
Giants



PSM and AI



The Economic
Impact of PSM

NOVEMBER

DECEMBER