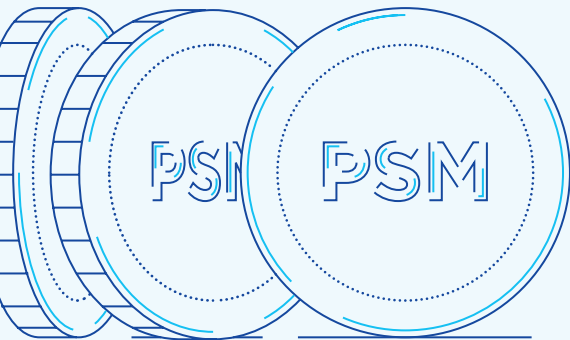


WHY FUND PSM WITH THE LICENCE FEE?

As the main contributor to public service media funding in Europe, the licence fee remains a guarantee for their independence and stability

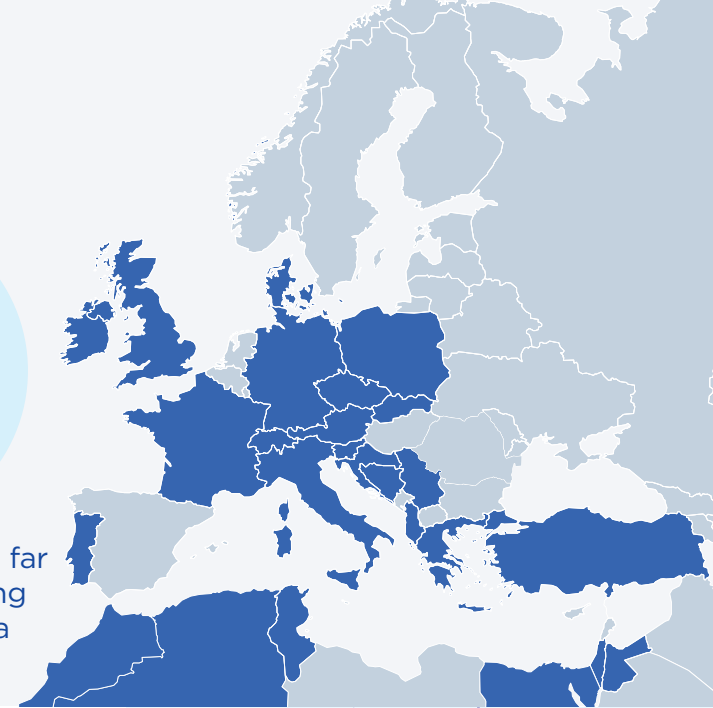


IT IS WIDESPREAD

60%
of total PSM funding

collected in
25
countries

The licence fee remains by far the main source of funding for public service media



FAVOURS ACCOUNTABILITY

>200
million
households

directly fund their PSM,
creating a direct
connection with citizens

AFFORDABLE

0.33 € per day
on average

only **0.4%** of the GDP
per capita

FUTURE-PROOF

Connected
devices covered in

68%
of the
countries

Most European countries
have adapted the fee to
new consumption patterns