

EBU

MEDIA INTELLIGENCE SERVICE



The Media Intelligence Service (MIS) is the market research unit of the EBU. MIS provides you with reliable data, trustworthy analysis and relevant fact-based arguments to make the case for public service media



150

PUBLICATIONS

including market reports, datasets, infographics, country profiles and company profiles tailored to your needs

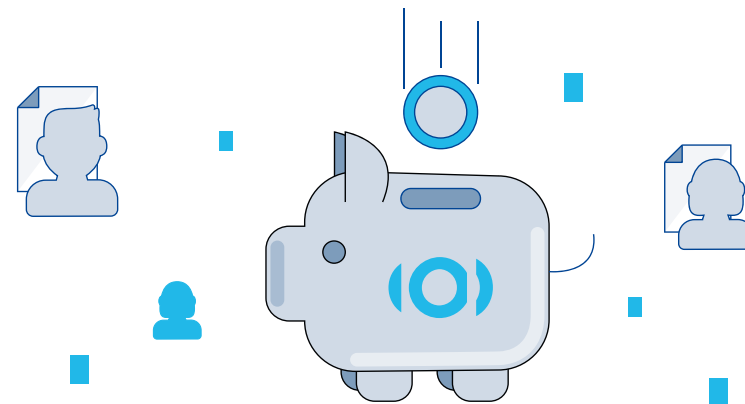


PSM

CONTRIBUTION TO SOCIETY

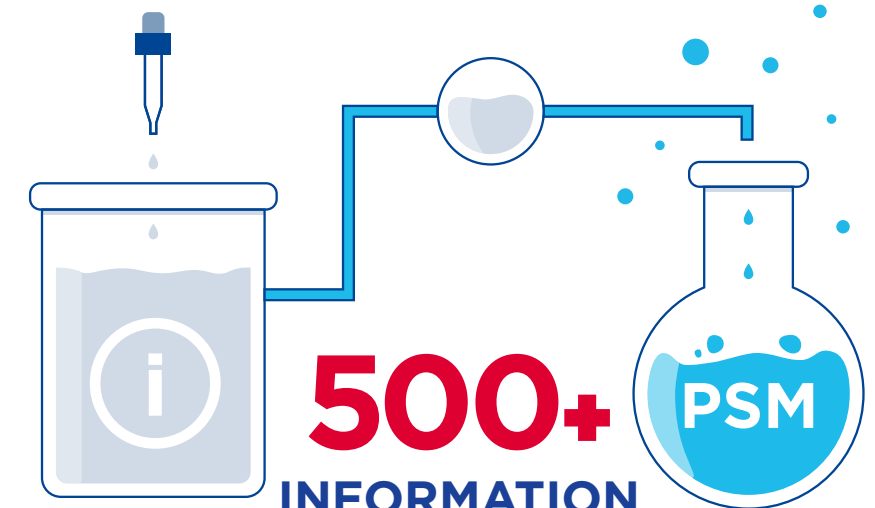
initiative highlights the value PSM delivers to society

SUPPORTING YOU CHAMPION PSM AND THE BENEFITS IT BRINGS TO SOCIETY



460,000 EUR ANNUAL SAVINGS

available to Members accessing all the reports and research



500+
INFORMATION REQUESTS

every year, helping you build the case for PSM

