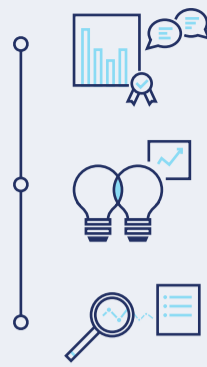


# MEDIA INTELLIGENCE SERVICE (MIS)

The market research unit of the European Broadcasting Union

## OUR MISSION



Identifying topics that impact PSM

Providing reliable data, trustworthy analysis & relevant arguments

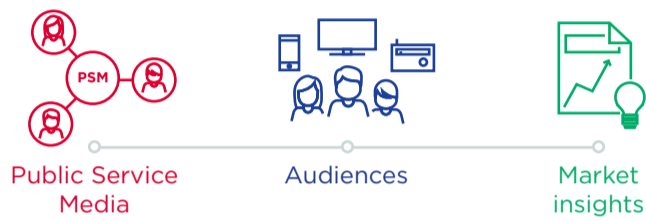
Facilitating networking & exchange of ideas



## OUR ACTIVITIES

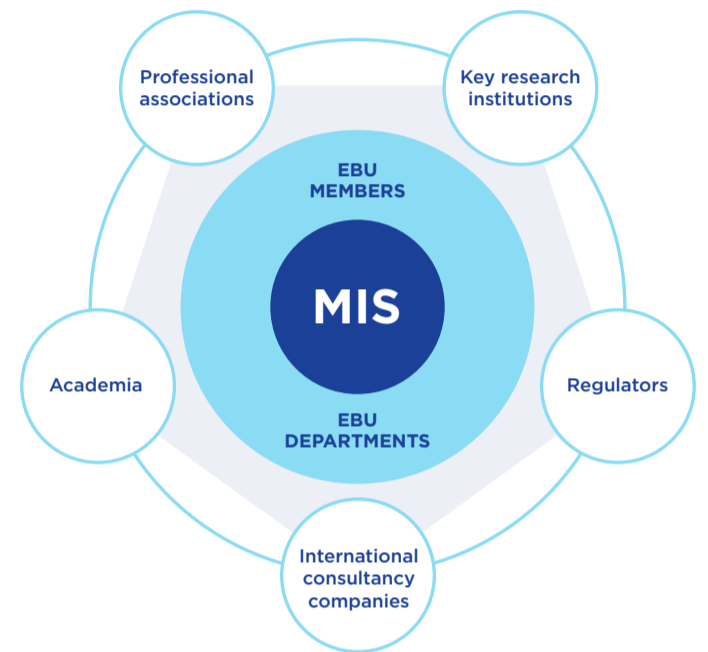
### 01 | Research

We produce, obtain and distribute valuable knowledge about the media landscape



### 03 | Networking

We connect people and expertise



### 02 | Information on request

Customized research to meet your particular needs at any moment



## THE VALUE OF MIS

EBU Members obtain a broad and diverse value from MIS

