EBU
OPERATING EUROVISION AND EURORADIO

MEDIA INTELLIGENCE SERVICE

Calendar 2021

Last update: 14 January

Month	PUBLICATIONS	EVENTS
JANUARY	TV Audience: Junior Eurovision Song Contest 2019 PSM Sign-in & Personalisation	MIS Induction Workshop (14, online) The Post-Lockdown Audiovisual Landscape Webinar (28, online) Measuring Success at VRT Webinar (26, online)
FEBRUARY	TV Audience: VPO New Year's Day Concert 2020 PSM Competitive Environment AI Research Review	Fjord Trends 2021 from Accenture (2, online) Scenario Planning for PSM - BBC Strategy (25, Online)
MARCH	Gender Equality and PSM Sports Research Review	
APRIL	Digital Media Trends The Role of PSM in Supporting Sports Competitions Audio Trends Trust in Media	The Role of PSM in Supporting Sports Competitions Webinar (tbc)
MAY	PSM & Fiction News and Journalism Research Review Diversity, Equity & Inclusion TV Audience: Eurovision Song Contest MIS Survey Datasets	MIS Induction Workshop (4, online) Audio Trends Webinar (tbc)
JUNE	PSM & Sports Youth Research Review Trust in Media - Update Diversity, Equity & Inclusion	
JULY	TV & Radio Audience Trends MIS Survey Datasets (update) PSM & News PSM & Advertising	MIS Week (tbc) MIS Induction Workshop (15, online)
AUGUST	EBU PSM Corporate Reports AI Research Review	
SEPTEMBER	Democracy & PSM Sports Research Review Tech Giants Commercial Media Groups Commercial Annual Reports Corporate Reports	
OCTOBER	PSM Online Audio Landscape PSM Barometer	MIS Induction Workshop (14, Online)
NOVEMBER	Licence Fee News and journalism Research Review Country Profiles EBU Member Profiles Devices & Connectivity TV Distribution Profiles Funding of Public Service Media	
DECEMBER	Youth Research Review	Funding of Public Service Media (tbc)

PSM
Audience Trends
Market Insights
EBU Events TV Audience