



JANUARY

Junior Eurovision
Song Contest 2023



PSM Barometer



Hot Media Trends
2024



FEBRUARY

Vienna Philharmonic Orchestra
Summer Night Concert



Vienna Philharmonic
Orchestra New Year's Concert



Public Service Media
Staff of Tomorrow



Connect with Public
Service Media



MARCH

Country Profiles



Funding of PSM



Commissioning Trends



SVOD Landscape



Economic impact of
PSM Sport



*Please note the schedule and content is subject to change.



Q2

- Radio in Times of Crisis
- New Builders
- PSM as an Antidote to Polarization
- How PSM Address Difficult-to-Reach Audiences
- PSM Apps
- PSM Measuring their Impact
- PSM Support to Art and Cultural Content
- Platforms and Giants Profiles
- ESC 2024 Audience
- ESC 2024 Brand Impact
- Digital Media Consumption Trends
- Media Intelligence Datasets

Q3

- TV Audience Trends
- Radio Audience Trends
- PSM and DEI Strategies
- Total Reach of PSM
- PSM and Cinema
- FAST channels
- PSM and News
- PSM Competitive Environment
- Audio Essentials

Q4

- Trust in PSM
- Licence Fee
- How PSM Report on their Activities
- PSM Archives
- PSM 360° Value
- Music Trends
- Partnerships and Collaborations
- PSM Own Platforms
- PSM and Sustainability
- PSM Online Platforms

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