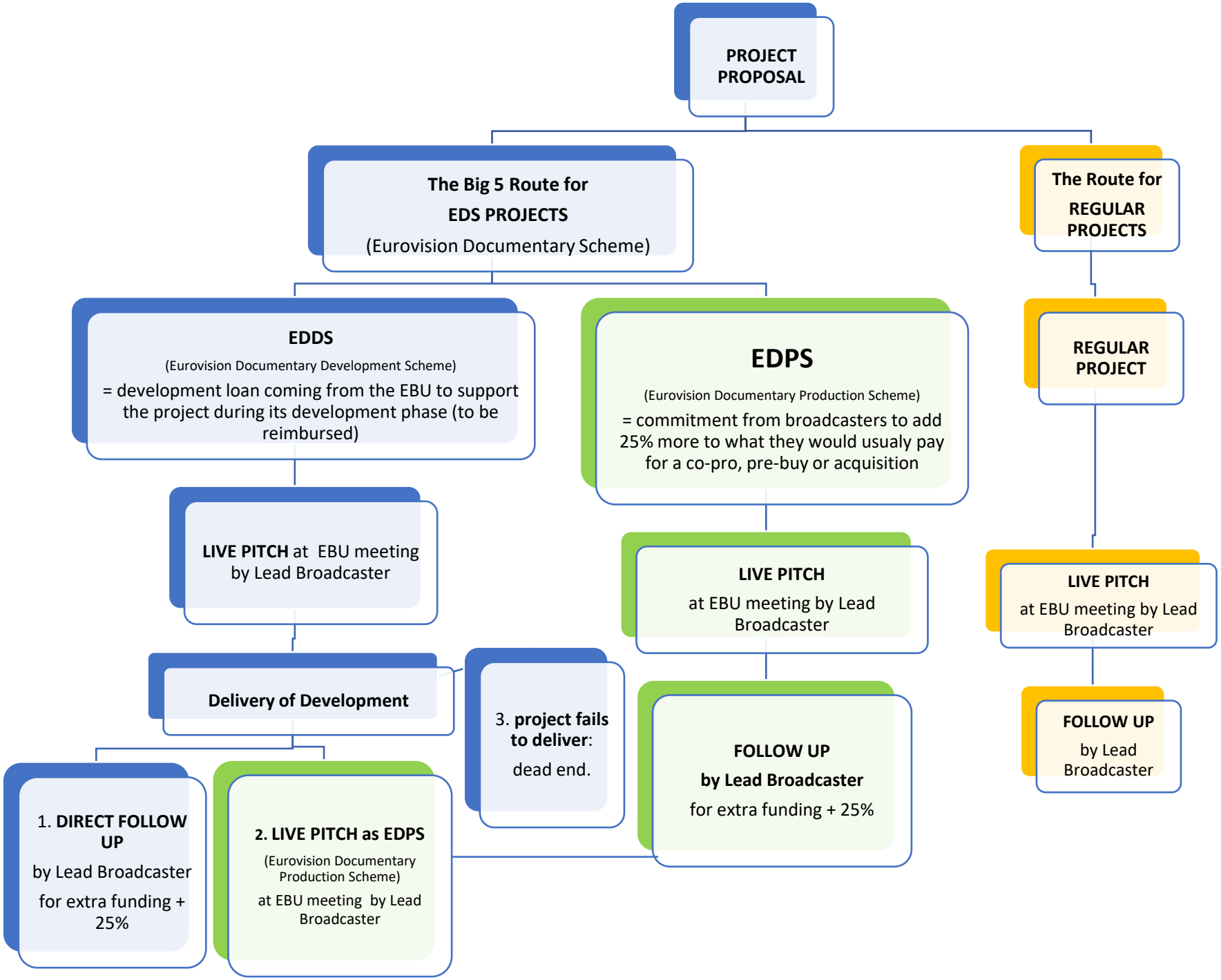
PROJECT PROPOSAL
The Big 5 Route for EDS PROJECTS (Eurovision Documentary Scheme)
The Route for REGULAR PROJECTS
EDDS (Eurovision Documentary Development Scheme) = development loan coming from the EBU to support the project during its development phase (to be reimbursed)
EDPS (Eurovision Documentary Production Scheme) = commitment from broadcasters to add 25% more to what they would usualy pay for a co-pro, pre-buy or acquisition
REGULAR PROJECT
LIVE PITCH at EBU meeting by Lead Broadcaster
LIVE PITCH at EBU meeting by Lead Broadcaster
LIVE PITCH at EBU meeting by Lead Broadcaster
Delivery of Development
3. project fails to deliver: dead end.
FOLLOW UP by Lead Broadcaster for extra funding + 25%
FOLLOW UP by Lead Broadcaster
1. DIRECT FOLLOW UP by Lead Broadcaster for extra funding + 25%
2. LIVE PITCH as EDPS (Eurovision Documentary Production Scheme) at EBU meeting by Lead Broadcaster