

<b>EBU DOCUMENTARY EXPERTS</b> <i>Meeting place/ Date(s)</i> <i>Host</i>	<b>PROJECT SUBMISSION FORM</b>
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<b>Lead Broadcaster (LB):</b>		
<b>Commissioning Editor:</b>		
<b>Contact e-mail:</b>		
<b>Applying for:</b>	Regular pitch	<input type="checkbox"/>
	EDDS pitch = <b>development loan</b>	<input type="checkbox"/>
	EDPS pitch = <b>production funding</b>	<input type="checkbox"/>
<b>TITLE OF THE PROPOSAL:</b>		
<b>Genre</b> (mark with a cross):	Arts & Culture	<input type="checkbox"/>
	Current Affairs	<input type="checkbox"/>
	Contemporary History	<input type="checkbox"/>
	Other	<input type="checkbox"/>
<b>Format</b> (length and production format):	Series (Ep. x Length)	
	On-Off (Length)	
<b>Total Budget</b> (in €):		
<b>Funding needed:</b>		
<b>Partners committed:</b>		
<b>Style:</b>		
<b>Producer</b> (incl. contact email):		
<b>Director:</b>		
<b>Trailer available:</b> Mandatory for the pitch	YES	<input type="checkbox"/>
	Link (downloadable):	
	NOT YET but for the pitch	<input type="checkbox"/>
<b>Storyline</b> (10 lines maximum):		

Form to be sent back together with a **4 pages MAX** treatment (both in Word) to

[simha@ebu.ch](mailto:simha@ebu.ch)

**DEADLINE: XXX**

PROPOSAL STATUS			
<b>Project in DEVELOPMENT</b>	I'm applying for a <b>REGULAR</b> pitch	Yes <input type="checkbox"/>	No <input type="checkbox"/>
	I'm applying for an <b>EDDS</b> pitch = <i>development loan</i>	Yes <input type="checkbox"/>	No <input type="checkbox"/>
<b>LB/Commissioner's motivation:</b> Why should this proposal be considered in the Eurovision Development Documentary Scheme (EDDS) and what will the money be used for (list of deliverables and milestones)?			
<b>Project in PRODUCTION</b>	I'm applying for a <b>REGULAR</b> pitch	Yes <input type="checkbox"/>	No <input type="checkbox"/>
	I'm applying for <b>EDPS</b> pitch = <b>production contribution</b> representing 25% more from committed broadcasters	Yes <input type="checkbox"/>	No <input type="checkbox"/>
<b>LB/Commissioner's motivation:</b> Why do you think this project should be produced and financed through the Eurovision Documentary Production Scheme ( <b>EDPS</b> )?			

**Scroll down for submission guidelines, pitching rules and projects criteria all projects categories**

For EDS projects, all information, guidelines and requirements can be found here on the [EDS page](#).

**Submission guidelines and criteria:**

- To submit a project, either regular or EDS, the Lead Broadcaster (LB) needs to fill in the (new) Submission Form
- Projects can only be submitted by the LB acting as EBU Member representative, during the submissions window,
- The LB is the one deciding to submit a project as a REGULAR or EDS one.
- A single project can only be submitted in **one** of the two categories (e.g.: EDS vs regular).
- A broadcaster cannot submit more than 3 projects in total.
- It's up to the Lead Broadcaster (LB) to decide whether he applies for EDDS (development loan) or EDPS (production contribution), or both, one following the other, this depending on the status of the project and its ambitions.
  
- **EDDS (development loan) applications:**
  - The wish to submit in this category needs to be motivated by the LB,
  - The development material (set milestones and deliverables) will have to be ready 2 weeks before the meeting (incl. production budget).
  - The materials to be delivered will consist of (non-exhaustive list):
    - A deck of no more than 4 pages,
    - A 'taster' tape/scenes/a mood board, or other visuals,
    - A development and/or a production budget,
    - A development plan, including timeline for the development (milestones) that extends to no more than six months after the funding has been received. The plan will include details of how the money will be spent, a timeline for the development process, details of what the deliverables will be at the end of the development period.
  - The material will be made available ahead of the meeting to Broadcasters/Commissioners for them to get prepared (to eventually commit).
  
- **EDPS (production contribution) applications:** The wish to submit in this category needs to be motivated by the LB.

**Projects selection:**

- Selection of all projects will be made by the board members enlarged by 2 community representatives (Selection Committee).
- Whoever is part of the selection committee cannot vote for projects coming from its broadcaster (and cannot express his/her opinion until all the other board members have done so).
- The selection committee decides which projects are to be pitched as potential EDS projects but the ultimate final decision about whether a project is an EDS or not will be made collegially during the pitching event by the big group.
- On occasion the selection committee might promote a project proposed as a REGULAR one to be pitch as an EDS one. In such case, the selection committee will liaise with the LB who will make the final decision (and if the case be fulfil the conditions and motivate the decision).

**Projects Criteria:**

When selecting the projects for the pitching session(s), the selection committee will pay particular attention to the following criteria.

**EDS Projects (BIG 5):****We are looking for:**

- Documentaries and series that are universal and relevant across Europe,
- Films and series that audiences, and in particular substantial young, diverse audiences will want to watch and engage with on TV and online,

- Films and series that will have real impact, with exceptional marketing potential and the ability to create a real noise on social media and in the wider world.

**The films or series might:**

- Push the boundaries with daring and captivating new forms of storytelling,
- Be binge-worthy series, accessible crowd pleasers,
- Potential A-list festival contenders.

**Projects that could have been in the EDDS:**

- Feature documentaries: *The Mole, I am Greta, The Cleaners, The Forum, Flee, The act of Killing, For Sama, 3 identical strangers, Navalny.*
- Series: *Once Upon a Time in Iraq, The Staircase.*

**REGULAR Projects:**

- Visualisation / Modern approach,
- Popularity to reach a broader audience,
- Potential for primetime programme,
- Relevance of the topic,
- New approach / originality,
- International appeal,
- Feasibility.

Board Members (as the initiative's ambassadors) remain available at all times to explain the EDS framework and process to their peers LB and to provide guidelines and advice on "how to submit" and accompany the project(s) all along the way.