



## EUROVISION NEWS CONTACTS MEETING

MAY 18 & 19, 2017  
ROME, ITALY / AROMA ROMA HOTEL

## FINAL AGENDA

### Day 1 – Thursday, May 18

**08:30-09:15 Meet & Greet Breakfast**

Aroma Roma Hotel Restaurant

Join us for breakfast at the hotel restaurant and get to know the newcomers and Eurovision Staff. This is an opportunity to meet with Eurovision Staff from your specific unit of interest and ask them all the questions you have.

**09:15-09:20 Opening of the Eurovision Contacts Meeting 2017**

Giove 3 meeting room

Geertje Bal, Chairwoman of the Editorial Subcommittee (VRT, Belgium)  
Justyna Kurczabinska, Head of Eurovision News Exchange (Eurovision)

**09:20-10:15 Digital News Trends**

Giove 3 meeting room

Based on his recent report for the Reuters Institute for the Study of Journalism at Oxford University, International Media Consultant and a member of the Eurovision Academy Faculty Kevin Anderson, will discuss how news organisations are managing innovation to respond to rapid changes in the behaviour of their digital audiences. Audiences, especially teens, are rapidly shifting from open networks like Facebook to messaging apps such as WhatsApp, and they are consuming video in new ways via social media and on mobile devices. He'll also discuss how news organisations are working to maintain direct relationships with their audiences in the face of the dominance of digital platforms such as Google and Facebook.

**10:15-11:30 Has the EVN Desk gone digital?**

Giove 3 meeting room

NRK's Marit Moi, and BBC's Simon Ward will explore how the Digital Transformation is reshaping the EVN Desk. New roles, new challenges and the integration of this unit in digital workflows translates into a great opportunity, but it also opens the door to different vulnerabilities. By using NRK's and BBC's case studies we expect to share best practices and lessons learned from the digital change.

**\*10:15-11:30 [Breakout Session] Sports News: What's Next?**

Nettuno meeting room

Sports News Editor Ine Bjolselth and Member of the Editorial Subcommittee Georg Zweifel will discuss the role of the Sports News Exchange in an 'ever-changing, ever-challenging' environment and will moderate a debate on how to better serve Eurovision members needs.



**11:30-11:45 Coffee Break**

**11:45-13:00 How your newsroom can benefit from the UGC Verification Network expansion**

Giove 3 meeting room

Over the past number of months, the Eurovision News Exchange has looked to strengthen ties between its newsrooms and members, by developing and expanding the User-Generated Content Verification Network (UGCVN). Now 250 members strong, the community is helping member's team collaborate in real time, ethically sourcing up to 40 videos per day for use in broadcast, online and social platforms. Eurovision Digital Sub-Editor Derek Bowler will outline the successes of the network to date and explain how to make the best use of it.

**\*11:45-13:00 [Breakout Session] Special Events**

Nettuno meeting room

Eurovision Media Services Special Events Manager Lance Newhart

**13:00-14:00 Lunch Break**

**14:00-14:45 #Fakenews: an overview of current fact-checking initiatives**

Giove 3 meeting room

An ongoing survey of fact-checking initiatives among members and in the media landscape conducted by the EBU Digital Unit revealed that 70% percent of members surveyed consider fake news a high priority and 30% a medium priority. Digital Unit Manager at the EBU Ezra Eeman will explain the preliminary results and update on the dialogue and reflection that EBU pursues with members and with major social platforms on the issue.

**14:45-16:00 Trump and the Media**

Giove 3 meeting room

Cathy Milner, Head of RTE Foreign Desk and current News Exchange visiting Editor will take the temperature on the Trump story months after the election. She will explore his relationship with the media, the challenges of covering Trump as a story, and also the appetite for these stories in Europe. A panel discussion will follow.

**16:00-16:30 Coffee Break**

**16:30-17:00 News Exchange web redesign**

Head of Eurovision News Exchange Justyna Kurczabinska and Eurovision News Producer David Mogrovejo will present the latest update of the Eurovision News Exchange website.

**17:00-17:30 Sports News**

Sports News Editor Ine Bjølseth and Member of the Editorial Subcommittee Georg Zweifel will present the latest on the Sports News Exchange.

**17:30-18:00 Special Events**

Special Events Manager (Eurovision Media Services) Lance Newhart.

**19:00-22:30 Dinner**

**Sala della Protomoteca, Palazzo del Campidoglio (Rome City Hall)**



## Day 2 – Friday, May 19

### 09:30-11:15 **Should we call it ‘Digital News’?**

Giove 3 meeting room

One of the mandates of Public Service Media is to reach the audience wherever they are and having identified that most of them currently consume news via social media traditional broadcasters have been forced to rethink their strategies. Head of Social NOSop3 Jonna ter Veer and Social Media Editor at VRT Nicolas Vlaeminck, will share their expertise and discuss the new landscape.

### 11:15-11:30 **Coffee Break**

### 11:30-13:00 **EVN Interactive Session & Q+A Eurovision News**

Giove 3 meeting room

What is the latest? How does Geneva’s Newsroom actually work? What is it like to be a rotating producer? What are the rules and rights regarding usage in broadcasting, online, social media....? Join us for this Q&A session with the Eurovision News team

### 13:00-14:00 **Lunch Break**

### 14:00-15:30 **UGC Workshop**

With 600+ hours of footage being uploaded to social platforms every minute, news organisations are scrambling to deal with the ever-evolving social newsgathering process. In an interactive setting, Eurovision Digital Sub-Editor Derek Bowler looks at tools and practices to help newsrooms discover, verify and clear content for broadcast and digital platforms.

\*\*\*Laptops and a Twitter account are required for this session

